

## **Terms and conditions for HSBC Premier – Shangri-La Circle Membership offer 2025**

### **When can you enjoy the offer?**

1. The promotional period is from 6 January 2025 to 31 December 2025 (both dates inclusive) (“**Promotional Period**”).

### **Who can enjoy the offers?**

2. You can enjoy the offer if you have fulfilled all of the following requirements (“**Eligible Customers**”):
  - a) be a valid HSBC Premier customer of The Hong Kong and Shanghai Banking Corporation Limited in Hong Kong (“**Bank**”); and
  - b) satisfy all of the requirements stated in paragraph 3 below.

### **How can you enjoy the offers?**

3. You have to fulfill all of the below requirements during the Promotional Period in order to enjoy the offer provided by Shangri-La International Hotel Management Limited (“**Service Provider**”):
  - a) Become a member of Shangri-La Circle; and
  - b) Register for the offer under the Service Provider’s designated website <https://www.shangri-la.com/en/landing/HSBC-Premier-Fast-Track-to-Jade/> and provide the following information to the Service Provider: (i) Shangri-La Circle membership number, and (ii) your last name registered with Shangri-La Circle membership.
4. You will enjoy the Shangri-La Circle Fast Track To Jade Status Offer upon registration with the Service Provider during the Promotional Period.
5. Each Eligible Customer may only register for the offers once during the Promotional Period. Repeat, multiple or backdating of registrations are not allowed.

### **What is the offer?**

#### **Shangri-La Circle Fast Track To Jade Status Offer**

6. Eligible Customers are entitled to upgrade or renew their Shangri-La Circle membership to Jade status after completion of 10 Qualifying Paid Nights at any Shangri-La Group Participating Hotels worldwide during the Promotional Period.
7. Registration for the Fast Track to Jade Status offer requires Eligible Customers to hold a Gold or Jade status of Shangri-La Circle membership. Eligible Customers’ accounts in both Shangri-La Circle and HSBC Premier must be under the same name. Shangri-La Circle Gold membership status can be signed up for free on their website (<https://www.shangri-la.com/corporate/shangrilacircle/joingc/>).
8. Only the Qualifying Paid Nights completed during the Promotional Period, inclusive of the start and end date will be taken into consideration for the membership upgrade or renewal.
9. Eligible Customers must quote their Shangri-La Circle membership numbers at the time of room reservation and present their membership cards (digital or physical cards) upon check-in at the Participating Hotels to participate in this offer.
10. After Eligible Customers have registered for the offers and accumulated 10 completed Qualifying Paid Nights during the Promotional Period, the Service Provider will upgrade their Shangri-La Circle membership to Jade status and reflect in their membership account in 2 weeks. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. When Eligible Customers have received the notification email from the Service Provider, it is considered successful fulfillment of the Offer.

11. Eligible Customers who achieve Jade status of Shangri-La Circle membership through the Offer during the Promotional Period will retain Jade status until 31 December 2026. The renewal criteria for the next membership year are subject to the terms and conditions of Shangri-La Circle.
12. Eligible Customers who are existing Shangri-La Circle Jade members with membership expiring on 31 December 2025 will have their Jade status extended to 31 December 2026 upon successful registration and completion of 10 Qualifying Paid Nights stay in the Promotional Period.
13. For the purposes of these terms and conditions:
  - a) "Qualifying Paid Nights" refers to room nights booked under Qualifying Rooms Rates (defined in Shangri-La Circle Terms and Conditions) at Participating Hotels and booked through Shangri-La website, Shangri-La Circle Mobile App, Shangri-La WeChat mini-program, Shangri-La official telephone reservation hotlines and Shangri-La Circle Member Services; For this Offer and during the Promotional Period, Qualifying Paid Nights exclude room nights reserved under long stay rates and room awards redemption rates.
  - b) "Participating Hotels" refers to Shangri-La Hotels & Resorts, Kerry Hotels, JEN Hotels and Traders hotels and such other hotels participating in Shangri-La Circle from time to time, excluding Shangri-La Zhoushan.
14. Only the Qualifying Paid Nights of the room reserved and physically occupied by the Eligible Customer will be counted for membership tier upgrade. Other room nights reserved under Eligible Customer's name but not physically occupied by Eligible Customer will not be counted towards Qualifying Paid Nights.

**Read before you enjoy the offer**

15. The Offer is not valid in conjunction with any other offer and promotion.
16. Shangri-La Circle membership benefits by tier can be found on: <https://www.shangri-la.com/en/corporate/shangrilacircle/>
17. The Offer is subject to these terms and conditions. Shangri-La Circle's terms and conditions (available at: <https://www.shangri-la.com/en/corporate/shangrilacircle/terms-conditions/>) shall apply to the Offer and be incorporated by reference into these terms and conditions.
18. Any collection, use and disclosure of participants' personal data by the Service Provider will be strictly in accordance with the Service Provider's privacy policy: <https://www.shangri-la.com/corporate/policies-pledges/>.
19. The Offer is non-refundable, non-transferable, cannot be exchanged for cash and will be deemed void if a person other than the Eligible Customer attempts to register for the Offer.
20. Without limitation to other rights and remedies available to it, the Service Provider reserves the right to cancel the customer's Jade membership status if he/she was found to have obtained the Offer through fraud, dishonesty or deceit.
21. The Bank and the Service Provider reserve the right to vary or cancel the offer, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the Offer.
22. In case of disputes arising out of this promotion, the decision of the Bank and the Service Provider shall be final and conclusive.
23. No person other than the Eligible Customers, the Service Provider and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
24. These terms and conditions are governed by and construed in accordance with the laws of Hong Kong Special Administrative Region.

In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

Issued by The Hongkong and Shanghai Banking Corporation Limited

## 滙豐卓越理財客戶尊享優惠 – 2025 香格里拉會會籍禮遇之條款及細則

### 優惠推廣期

1. 優惠推廣期為 2025 年 1 月 6 日至 2025 年 12 月 31 日 (包括首尾兩天) (「推廣期」)。

### 合資格客戶

2. 此優惠只適用於符合以下所有要求的客戶 (「合資格客戶」) :
  - a) 香港特別行政區香港上海滙豐銀行有限公司 (「本行」) 的有效滙豐卓越理財客戶 ; 及
  - b) 符合以下第 3 條的所有要求。

### 如何獲享優惠

3. 合資格客戶於推廣期內符合以下所有要求可獲享由香格里拉國際飯店管理有限公司 (「服務供應商」) 提供的優惠 :
  - a) 成為香格里拉會會員 ; 及
  - b) 於服務供應商的指定網址 <https://www.shangri-la.com/tc/landing/HSBC-Premier-Fast-Track-to-Jade/> 登記此優惠 , 並向服務供應商提供以下資料 : (i) 香格里拉會會籍號碼 , 及 (ii) 您在香格里拉會登記的姓氏。
4. 合資格客戶在推廣期內登記優惠後 , 可享快速升級至翡翠級會籍的資格。
5. 合資格客戶僅可於推廣期內登記優惠一次。重覆、多次或者過後申請是不被接受的。

### 優惠詳情

#### 香格里拉會速升翡翠級會籍禮遇 (「優惠」)

6. 合資格客戶在推廣期內於全球香格里拉集團參與酒店完成 10 個合資格付費房價間夜數的住宿 , 可獲快速升級或更新至香格里拉會翡翠級會籍。
7. 登記香格里拉會速升翡翠級會籍禮遇 , 要求合資格客戶擁有香格里拉會黃金級或翡翠級會籍。合資格客戶於滙豐卓越理財賬戶及香格里拉會會員賬戶的姓名必須相同。尚未成為香格里拉會會員之合資格客戶可在香格里拉會網站 <https://www.shangri-la.com/cn/corporate/shangrilacircle/joining/> 免費獲得香格里拉會黃金級會員身份。
8. 只有在推廣期內 (包括首尾兩天) 完成的合資格付費房價間夜數 , 才會計算於會籍升級或更新。
9. 合資格客戶必須在預訂客房時提供其香格里拉會會籍號碼 , 並在參與酒店登記入住時出示會員卡 (電子卡或實體卡) 才能參與優惠。
10. 成功登記優惠並在推廣期內住宿滿 10 個合資格付費房價間夜數後 , 服務供應商會於完成第 10 個合資格付費房價間夜數後約 2 周內將合資格客戶升級至香格里拉會翡翠級會籍 , 並在會員帳戶中更新會籍等級。服務供應商會於會籍等級更新後約 1 周內發出電郵通知合資格客戶已更新的香格里拉會會籍級別。合資格客戶於收到服務供應商發出的電郵通知 , 才算成功獲享優惠。
11. 如合資格客戶在推廣期透過優惠升級至香格里拉會翡翠級會籍 , 其翡翠級會籍有效期至 2026 年 12 月 31 日。下一會籍年度的更新標準按香格里拉會相關條款與細則執行。

12. 現有有效期至 2025 年 12 月 31 日的香格里拉會翡翠級會籍的合資格客戶成功登記優惠，並在推廣期內住宿滿 10 個合資格付費房價間夜數後，其翡翠級會籍將可延長至 2026 年 12 月 31 日。
13. 就本條款及細則而言：
  - a) 「合資格付費房價間夜數」指合資格客戶通過合資格預定渠道以合資格房價 (根據香格里拉會條款及細則的定義) 入住參與酒店之間夜數，合資格預訂渠道預訂包括香格里拉網站、香格里拉會手機應用程式、香格里拉微信小程序、香格里拉官方訂房熱線和香格里拉會會員服務中心。就此優惠及此推廣期而言，以長住房價及客房獎勵房價預訂入住，不計入合資格付費房價間夜數。
  - b) 「參與酒店」指香格里拉會網站內的香格里拉酒店、度假酒店、嘉里酒店、JEN 酒店、盛貿飯店及其它參與香格里拉會計劃的酒店，舟山香格里拉除外。
14. 僅限合資格客戶本人預訂且入住的合資格付費房價間夜數才能獲得會籍升級資格，合資格客戶預定但非本人入住則不予累計合資格付費房價間夜數。

#### 獲享優惠前須注意事項

15. 此優惠不可與其他優惠和推廣活動同時使用。
16. 有關香格里拉會的會員等級權益，請瀏覽：<https://www.shangri-la.com/cn/corporate/shangrilacircle/>。
17. 本優惠受本條款及細則約束。香格里拉會的條款與細則 (參見：<https://www.shangri-la.com/tc/corporate/shangrilacircle/terms-conditions/>) 也將適用於本優惠，並被引用和納入本條款與細則。
18. 任何參與者個人資訊的收集、使用和披露都將嚴格遵循香格里拉會的隱私保障政策：<https://www.shangri-la.com/tc/corporate/policies-pledges/>。
19. 本優惠不可被退還、轉讓或兌換現金。如非合資格客戶本人登記，本優惠將被視為無效。
20. 在不限制服務供應商的其他權利和救濟的情況下，如非合資格客戶被發現以欺詐、不誠實或欺騙的手段獲取本優惠，服務供應商有權取消其翡翠級會籍。
21. 本行和服務供應商保留於任何情況下更改或取消優惠或修改相關條款及細則的權利而毋須事前通知合資格客戶或任何人。請查看相關網站以了解最新詳情、有效期及條款及細則。
22. 就本優惠如有任何爭議，本行及服務供應商保留最終決定權。
23. 除有關合資格客戶、服務供應商及本行以外，並無其他人士有權按《合約 (第三者權利) 條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
24. 本條款及細則受香港特別行政區法律所管轄，並按照香港特別行政區法律詮釋。
25. 本推廣資料及本條款及細則的中英文本如有任何歧義或不一致，概以英文本為準。