

Terms and conditions for HSBC Premier Elite – Shangri-La Circle Membership Offers 2025

When can you enjoy the offers?

1. The promotional period is from 6 January 2025 to 31 December 2025 (both dates inclusive) (“**Promotional Period**”).

Who can enjoy the offers?

2. You can enjoy the offers if you have fulfilled all of the following requirements (“**Eligible Customers**”):
 - a) be a valid HSBC Premier Elite customer of The Hong Kong and Shanghai Banking Corporation Limited in Hong Kong (“**Bank**”); and
 - b) satisfy all of the requirements stated in paragraph 3 below.

How can you enjoy the offers?

3. You have to fulfill all of the below requirements during the Promotional Period in order to enjoy the offers provided by Shangri-La International Hotel Management Limited (“**Service Provider**”):
 - a) Become a member of Shangri-La Circle; and
 - b) Register the offers on the Service Provider’s designated website at <https://www.shangri-la.com/en/landing/hsbc-statusmatch-hk/> and provide the following information to the Service Provider: (i) the 9-digit numeric numbers (exclude alphabetical digits) of your Premier Elite Client number[^], (ii) Shangri-La Circle membership number, and (iii) your last name registered with the Shangri-La Circle membership.
4. After Eligible Customers have registered for the offer, the Service Provider will send a confirmation email of registration and verify the Eligible Customers’ identity. After verification, the Service Provider will offer the Jade status of Shangri-La Circle membership and reflect it in their membership account in four weeks after registration, assigning the eligibility of Fast Track to Diamond status for Eligible Customers. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. Once Eligible Customers have received the notification email from the Service Provider, it is considered as successful fulfillment of the Offer. For Eligible Customers who join HSBC Premier Elite during the Promotional Period, they are required to register for the offers at least one month from the joining date.
5. Each Eligible Customer may only register for the offers once during the Promotional Period. Repeat, multiple or backdating of registrations are not allowed.

[^] Premier Elite Client number can be found by logging on to HSBC HK Mobile Banking App: Go to 'Home', scroll down to 'Explore products and services', then tap on 'Premier Elite privileges'. Detailed instructions can be found here: <https://www.hsbc.com.hk/premier-elite/lifestyle/>

What are the offers?

Offer 1: Shangri-La Circle Jade Status Offer (“Offer 1”)

6. Eligible Customers are entitled to have a Jade status in the Shangri-La Circle membership. Registration for status offer requires Eligible Customers to hold a Gold status in the Shangri-La Circle membership. Eligible Customers’ accounts in both Shangri-La Circle and HSBC Premier Elite must be under the same name. Shangri-La Circle Gold membership status can be signed up for free on their website (<https://www.shangri-la.com/corporate/shangrilacircle/joingc/>).



Premier Elite

7. After Eligible Customers have registered for the offers, the Service Provider will send a confirmation email of registration and verify the Eligible Customers' identity. After verification, the Service Provider will offer the Jade status of Shangri-La Circle membership and reflect in their membership account in four weeks after registration. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. When Eligible Customers have received the notification email from the Service Provider, it is considered as successful fulfillment of Offer 1.
8. Eligible Customers who achieve Jade status of Shangri-La Circle membership through Offer 1 during the Promotional Period will retain Jade status until 31 December 2026. The renewal criteria for the next membership year are subject to the terms and conditions of Shangri-La Circle.
9. Eligible Customers who are existing Shangri-La Circle Jade members with membership expiring on 31 December 2025 will have their Jade status extended to 31 December 2026 upon successful registration during the Promotional Period.

Offer 2: Shangri-La Circle Fast Track To Diamond Status Offer ("Offer 2")

10. Eligible Customers are entitled to upgrade their Shangri-La Circle membership to Diamond status after completion of 30 Qualifying Paid Nights at any Shangri-La Participating Hotels worldwide during the Promotional Period.
11. Only the Qualifying Paid Nights completed during the Promotional Period, inclusive of the start and end date will be taken into consideration for the membership upgrade in Offer 2.
12. Eligible Customers must quote their Shangri-La Circle membership numbers at the time of room reservation and present their membership cards (digital or physical cards) upon check-in at the Participating Hotels to participate in Offer 2.
13. After Eligible Customers have registered the offers and accumulated 30 Qualifying Paid Nights during the Promotional Period, the Service Provider will upgrade their Shangri-La Circle membership to Diamond status and reflect in their membership account in 2 weeks after the completion of the 30th Qualifying Paid Night's stay. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. When Eligible Customers have received the notification email from the Service Provider, it is considered successful fulfillment of Offer 2.
14. Eligible Customers who obtain the Diamond status of Shangri-La Circle membership through Offer 2 during the Promotional Period will have the Diamond status valid until 31 December 2026. The renewal criteria for the next membership year are subject to the terms and conditions of Shangri-La Circle.
15. Eligible Customers who are existing Shangri-La Circle Diamond members with membership expiring on 31 December 2025 will have their Diamond status extended to 31 December 2026 upon successful registration and completion of 30 Qualifying Nights stay in the Promotional Period.
16. For the purposes of these terms and conditions:
 - a. "Qualifying Paid Nights" refers to room nights booked under Qualifying Rooms Rates (defined in Shangri-La Circle Terms and Conditions) at Participating Hotels and booked through Shangri-La website, Shangri-La Circle Mobile App, Shangri-La WeChat mini-program, Shangri-La official telephone reservation hotlines and Shangri-La Circle Member Services. For the purpose of Offer 2 and during the Promotional Period, it excludes room nights reserved under long stay rates and room awards redemption rates.
 - b. "Participating Hotels" refers to Shangri-La Hotels & Resorts, Kerry Hotels, JEN Hotels and Traders hotels and such other hotels participating in Shangri-La Circle from time to time, excluding Shangri-La Zhoushan.



Premier Elite

17. Only the Qualifying Paid Nights of the room reserved and physically occupied by the Eligible Customer will be counted for membership tier upgrade. Other room nights reserved under the Eligible Customer's name but not physically occupied by the Eligible Customer will not be counted towards Qualifying Paid Nights.

Read before you enjoy the offer

18. The Offers are not valid in conjunction with any other offer and promotion.
19. Shangri-La Circle membership benefits by tier can be found on: <https://www.shangri-la.com/en/corporate/shangrilacircle/>
20. The Offers are subject to these terms and conditions. Shangri-La Circle's terms and conditions (available at: <https://www.shangri-la.com/en/corporate/shangrilacircle/terms-conditions/>) shall apply to the Offers and be incorporated by reference into these terms and conditions.
21. Any collection, use and disclosure of participants' personal data by the Service Provider will be strictly in accordance with the Service Provider's privacy policy: <https://www.shangri-la.com/corporate/policies-pledges/>.
22. The Offers are non-refundable, non-transferable, cannot be exchanged for cash and will be deemed void if a person other than the Eligible Customer attempts to register for the Offers.
23. Without limitation to other rights and remedies available to it, the Service Provider reserves the right to cancel the customer's Jade and Diamond membership status if he/she was found to have obtained the Offers through fraud, dishonesty or deceit.
24. The Bank and the Service Provider reserve the right to vary or cancel the offer, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the Offers.
25. In case of disputes arising out of this promotion, the decision of the Bank and the Service Provider shall be final and conclusive.
26. No person other than the Eligible Customers, the Service Provider and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
27. These terms and conditions are governed by and construed in accordance with the laws of Hong Kong Special Administrative Region.
28. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

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