

Terms and conditions for HSBC Premier Elite – Shangri-La Circle Membership offer**When can you enjoy the offer?**

1. The promotional period is from 19 August 2024 to 31 December 2024 (both dates inclusive) (“**Promotional Period**”).

Who can enjoy the offer?

2. You can enjoy the offer if you have fulfilled all of the following requirements (“**Eligible Customers**”):
 - a) be a valid HSBC Premier Elite customer of The Hong Kong and Shanghai Banking Corporation Limited in Hong Kong (“**Bank**”); and
 - b) satisfy all of the requirements stated in paragraph 3 below.

How can you enjoy the offer?

3. You have to fulfil all of the below requirements during the Promotional Period in order to enjoy the offer provided by Shangri-La International Hotel Management Limited (“**Service Provider**”):
 - a) Become a member of Shangri-La Circle; and
 - b) Register the offer under the Service Provider’s designated website <https://www.shangri-la.com/en/landing/hsbc-statusmatch-hk/> and provide the following information to the Service Provider: (i) the 9-digit numeric numbers (exclude alphabetical digit) of your Premier Elite Client number[^], (ii) Shangri-La Circle membership number, and (iii) your last name registered with Shangri-La Circle membership.
4. After Eligible Customers have registered the offer, the Service Provider will send a confirmation email of registration and verify the Eligible Customers’ identity. After verification, the Service Provider will offer the Jade status of Shangri-La Circle membership and reflect in their membership account in four weeks after registration. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. When Eligible Customers have received the notification email from the Service Provider, it is considered as successful fulfillment of the Offer. For Eligible Customers who join HSBC Premier Elite during the Promotional Period, they are required to register the offer at least one month from the joining date.

[^] Premier Elite Client number can be found by logging on to HSBC HK Mobile Banking App: Go to 'Home', scroll down to 'Explore products and services', then tap on 'Premier Elite privileges'. Detailed instructions can be found here: <https://www.hsbc.com.hk/premier-elite/lifestyle/>

What is the offer?**Shangri-La Circle Jade Status Offer (“Offer”)**

5. Eligible Customers are entitled to have a Jade status of Shangri-La Circle membership. Registration for status offer requires Eligible Customers to hold a Gold status of Shangri-La Circle membership. Eligible Customers’ accounts in both Shangri-La Circle and HSBC Premier Elite must be under the same name. Membership of Shangri-La Circle with Gold membership status may be obtained for free on the Shangri-La Circle website (<https://www.shangri-la.com/corporate/shangrilacircle/joingc/>).
6. Upon successful registration of the Offer, the Service Provider will offer the Jade status of Shangri-La Circle membership to Eligible Customers and reflect in their membership account in four weeks after registration.

7. Eligible Customers who obtain the Jade status of Shangri-La Circle membership through this Offer during the Promotional Period will have the Jade status valid until 31 December 2025. The renewal criteria for the next membership year are subject to the terms and conditions of Shangri-La Circle.
8. Eligible Customers who are existing Shangri-La Circle Jade members with membership expiring on 31 December 2024 will have their Jade status extended to 31 December 2025 upon successful registration in the Promotion Period.
9. Each Eligible Customer may only register for this Shangri-La Circle Jade membership status Offer once during the Promotion Period. Repeat, multiple or backdating of registrations are not allowed.

Read before you enjoy the offer

10. The Offer is not valid in conjunction with any other offer and promotion.
11. Shangri-La Circle membership benefits by tier can be found on: <https://www.shangri-la.com/en/corporate/shangrilacircle/>
12. The Offer is subject to these terms and conditions. Shangri-La Circle's terms and conditions (available at: <https://www.shangri-la.com/en/corporate/shangrilacircle/terms-conditions/>) shall apply to the Offer and be incorporated by reference into these terms and conditions.
13. Any collection, use and disclosure of participants' personal data by the Service Provider will be strictly in accordance with the Service Provider's privacy policy: <https://www.shangri-la.com/corporate/policies-pledges/>.
14. The Offer is non-refundable, non-transferable, cannot be exchanged for cash and will be deemed void if a person other than the Eligible Customer attempts to register for the Offer.
15. Without limitation to other rights and remedies available to it, the Service Provider reserves the right to cancel the customer's Jade membership status if he/she was found to have obtained the Offer through fraud, dishonesty or deceit.
16. The Bank and the Service Provider reserve the right to vary or cancel the offer, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the Offer.
17. In case of disputes arising out of this promotion, the decision of the Bank and the Service Provider shall be final and conclusive.
18. No person other than the Eligible Customers, the Service Provider and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
19. These terms and conditions are governed by and construed in accordance with the laws of Hong Kong Special Administrative Region.
20. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.