

**Important Risk Warning**

- Unit Trusts, Bonds, Certificates of Deposit (CDs), structured products (including Equity Linked Investments, Structured Notes, Deposit Plus, Structured Investment Deposits and Capital Protected Investment Deposits) are NOT equivalent to time deposits. Unit Trusts and Bonds and some of the Structured Products are investment products and some Unit Trusts and Structured Products may involve derivatives. The investment decision is yours but you should not invest unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.
- The price of securities/structured products may move up or down and may become valueless. Losses may be incurred as well as profits made as a result of buying and selling securities/structured products.
- In the worst case scenario, the value of the products may be worth substantially less than the original amount you invested (and in an extreme case could be worth nothing).
- Issuer's Risk – Bonds, CDs and structured products are subject to both the actual and perceived measures of credit worthiness of the issuer. There is no assurance of protection against a default by the issuer in respect of the repayment obligations. In the worst case scenario, you might not be able to recover the principal and interest/coupon if the issuer defaults on the Bonds, CDs and Structured Products.
- Investors should not make investment decisions based on this material alone.
- Investment involves risks. Past performance of the products is no guide to future performance. For details of the products, the related fees and charges and risk factors, please refer to the individual product materials and/or offering materials.
- Currency conversion risk – the value of your foreign currency and RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your foreign currency and RMB deposit to other currencies at an exchange rate that is less favourable than that exchange rate in which you made your original conversion to foreign currency and RMB, you may suffer loss in principal.
- RMB denominated products are subject to liquidity risk as there may be no regular trading and active secondary market for RMB Income Instruments. The bid and offer spread of the price of RMB Income Instruments may be large, so investors may incur significant trading and realisation costs and may suffer losses accordingly.
- Warrants and CBBCs are non-collateralised products. The price of the Warrants/CBBCs may fall in value as rapidly as it may rise and investors may sustain a total loss of their investment. Prospective investors should ensure that they understand the nature and risks and seek for professional advice where applicable.

Structured Investment Deposits, Deposit Plus, Capital Protected Investment Deposits and CDs are not protected deposits and are not protected by the Deposit Protection Scheme in Hong Kong. Deposit Plus and Certificates of Deposit are NOT principal protected.

Additional risks are disclosed in the 'Risk Disclosure' section. Please refer to 'Risk Disclosure' section for details.

## HSBC Premier Elite Welcome Rewards – Promotional Terms and Conditions

### General Terms and Conditions

1. The promotional period is from 1 April to 30 June 2024, both dates inclusive (the “Promotional Period”), unless otherwise specified in the Specific Terms and Conditions below.
2. This promotion is to accountholders of the Integrated Account – HSBC Premier (the “Premier Account”) of The Hongkong and Shanghai Banking Corporation Limited in the Hong Kong Special Administrative Region (“Hong Kong”) (and its successors and assigns) (the “Bank”) and maintain who fulfil all the following requirements (the “Customers”):
  - a) be aged 18 or above on 1 April 2024; and
  - b) not a citizen of the United States of America (U.S.), a U.S. resident, and/or U.S. tax payer resident; and
  - c) hold the Premier Account as the sole or principal accountholder (if a joint account); and
  - d) retain HSBC Premier Elite status; and
  - e) reach a Total Relationship Balance (TRB) of at least HKD7,800,000 by the end of the Promotional Period.
3. Customers who successfully fulfil the requirements stipulated in the Specific Terms and Conditions below during the Promotional Period (the “Eligible Customers”) will be entitled to the promotional offers listed in the Specific Terms and Conditions under this promotion (the “Offers”).
4. For joint accounts, only the principal accountholder is entitled to the Offers.
5. HSBC Customers who have previously held Premier Elite status (including sole accountholders and all joint accountholders) in the past 9 months prior to the month of joining Premier Elite is not eligible to the Offers.
6. Eligible Customers who no longer fulfil all the conditions in Clause 2 above or cancel the designated product(s) or terminate or convert their Premier Accounts (through which the designated transaction(s) are conducted) to other types of accounts before receiving the Offers will be disqualified for the Offers.
7. Unless otherwise specified, Eligible Customers will receive cash reward as stated in the Specific Terms and Conditions below under this promotion.
8. If applicable, the cash reward will be credited to each Eligible Customer’s Premier Account on or before 31 January 2025 (the “Reward Credit Date”) without further notice. Eligible Customers have to ensure their HSBC Premier Elite status is still valid on the Reward Credit Date in order to enjoy the Offer. For any enquiries about the offer entitlement and fulfilment, customers may contact the Bank on or before 31 July 2025.
9. The Bank reserves the right to replace the cash reward with any alternative gifts without prior notice. The Bank is not responsible for and shall have no liability in respect of the quality of the products and services provided by the supplying merchant of the alternative gifts.
10. If there is more than one prevailing promotional offer with respect to the same product or service (including an offer made available under a Direct Mailer programme), an Eligible Customer will only be entitled to the offer under the Direct Mailer programme (unless otherwise specified). If an Eligible Customer is entitled to more than one Direct Mailing promotional offer, the Direct Mailing promotional offer with the highest value (as determined in the sole discretion of the Bank) will be granted.
11. The dates and amounts appearing in the Bank’s records will be conclusive as to the date on which the Premier Account was terminated or converted and amount of balances/number of transactions carried out.
12. No person other than the Customer and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these promotional terms and conditions.

13. In the event of a dispute arising out of this promotion, the decision of the Bank shall be final and conclusive.
14. The Bank reserves the right to change these promotional terms and conditions at any time and the Offers may be withdrawn and/or terminated by the Bank at its discretion at any time. The latest details of the Offers and the revised terms and conditions will be made available on our website.
15. All remarks and footnotes stated in the direct mailer are intended to serve as part of these promotional terms and conditions. If there is any discrepancy between the remarks and footnotes and these promotional terms and conditions, these promotional terms and conditions shall apply and prevail.
16. The Offers are provided subject to the prevailing regulatory requirements.
17. These promotional terms and conditions listed herein are governed by and construed in accordance with the laws of Hong Kong Special Administrative Region.
18. If there is any discrepancy between the Chinese and English versions of this letter, the English version shall apply and prevail.
19. Each of the Bank and the Customer submits to the non-exclusive jurisdiction of the courts of Hong Kong but these promotional terms and conditions may be enforced in the courts of any competent jurisdiction.

### **Specific Terms and Conditions**

#### **(A) Terms and Conditions for New Fund Offer—up to HKD40,000 cash reward (“New Funds Offer”)**

1. Customers must fulfil all the requirements of (i) to (ii) to enjoy the New Funds Offer:
  - (i) having placed New Fund of a specified amount shown in the table below in such Premier Account on or before the last day of the calendar month after the month of joining Premier Elite and maintains the New Fund for the second, the third, the fourth and the fifth calendar months after the month of joining Premier Elite. If the amount of New Fund for the second, the third, the fourth and the fifth calendar months after the month of joining Premier Elite are different, the Cash Reward will be determined based on the lower amount; and
  - (ii) retain HSBC Premier Elite status.

Specified Amount of New funds (in HKD or equivalent)	Cash reward amount
HKD1,000,000 or above but below HKD3,000,000	HKD6,000
HKD3,000,000 or above but below HKD5,000,000	HKD9,000
HKD5,000,000 or above but below HKD8,000,000	HKD24,000
HKD8,000,000 or above but below HKD12,000,000	HKD37,000
HKD12,000,000 or above	HKD40,000

2. Each Eligible Customer is entitled to receive a maximum of HKD40,000 of cash reward during the Promotional Period under the New Funds Offer.
3. **New Fund** refers to the net growth in the Eligible Customer’s Average Daily TRB, by comparing the Eligible Customer’s Average Daily TRB in the calendar month before joining Premier Elite against his/her Average Daily TRB in the first/second/third/fourth and fifth calendar month (as the case may be) after the month of joining Premier Elite, according to the Bank’s records. Any changes in the Eligible Customer’s HSBC MPF balances and HSBC ORSO Defined Contribution Scheme balances which are administered by The Hongkong and Shanghai Banking Corporation Limited are excluded when calculating the amount of New Funds. **Average Daily TRB** refers to average daily TRB in a full calendar month from the first day to the last day of the calendar month (both days inclusive).

**TRB includes:**

- Hong Kong dollar/Renminbi/foreign currency deposits
- Market value of the following investments: Local and Overseas Securities, Unit Trusts, Bonds, Certificates of Deposit, Equity-linked Investments, Structured Notes, Monthly Investment Plan (Stocks/Unit Trusts) and Wayfoong Statement Gold
- Deposit amounts of Deposit Plus and Structured Investment Deposits
- Utilised lending facilities (excluding mortgages and amounts outstanding on credit cards)
- Life insurance with savings or investment component\*
- HSBC MPF balances and HSBC ORSO Defined Contribution Scheme balances which are administered by The Hongkong and Shanghai Banking Corporation Limited

\* For life insurance with savings or investment component:

- Investment-linked life insurance policies include the total cash value of the policies;
- Other life insurance policies include the total cash value of the policies OR total premium paid less any annuity payments received (if applicable), whichever is higher.

To determine the overall TRB of a Customer, the applicable TRB of all personal sole account(s) and joint account(s) (where the same Customer is the principal account holder) under the same name and identity document number of the Customer will be included in the calculation. There may be a time lag before the value of certain investment transactions (i.e. Initial Public Offering subscriptions for Securities, Bonds, Open-end Funds and Certificates of Deposits) and life insurance policies will be included in the TRB due to the processing time required and therefore may affect the TRB in the Bank's record.

4. Examples: Amount of cash reward for the New Funds Offer is illustrated below (note: these examples are for illustration and reference purpose only):

Date of joining Premier Elite	1 to 30 April 2024	1 to 31 May 2024	1 to 30 June 2024
When the specified New Fund must be placed	Not later than 31 May 2024	Not later than 30 June 2024	Not later than 31 July 2024
Months for which the specified amount of New Fund must be maintained	June, July, August & September 2024	July, August, September & October 2024	August, September, October & November 2024

**(B) Special Terms and Conditions for Wealth of Your Choice Challenge – up to HKD10,000 cash reward****Wealth of Your Choice Challenge Period**

1. The Wealth of Your Choice Challenge ("Challenge") is available from 8 November 2023 to 31 May 2024, both dates inclusive ("Challenge Period").

**Who can join the Challenge**

2. The Challenge is only applicable to Well+ members who satisfy all of the requirements below at the time you subscribe to the Challenge in Well+ ("Eligible Customers"). To be eligible, you must:
- a. be an HSBC Premier Elite client; AND
  - b. be aged 18 or above at the time you subscribe to the Challenge; AND
  - c. not be a citizen/resident/tax payer of the United States of America (U.S.); AND

- d. hold an HSBC Premier Account as the sole or principal accountholder (if a joint account) ; AND
- e. be a holder of a valid and eligible HSBC Hong Kong Credit Card; AND
- f. fulfil the requirements stipulated in the respective terms and conditions below

### How can you earn the reward under this Challenge

3. You can earn the RewardCash only if you satisfy all of the following conditions:
- a. remain as a Well+ member during the Challenge Period and until the time we credit the RewardCash to you; and
  - b. select and notify us of a valid and eligible Hong Kong HSBC Credit Card to which the RewardCash is to be credited to you (the credit card must be valid during the Challenge Period until the time we credit the RewardCash to you); and
  - c. after subscribing to the Challenge via Well+ and registering your preferred product category; the successfully executed Eligible Transactions (please see definitions below of what Eligible Transactions are) according to your selected product category will be accumulated within the Challenge Period. By meeting the corresponding tiers, you can earn the rewards according to your preferred product category:

- i. **Bonds and Certificates of Deposit** – Earn up to **5,500 RC** with accumulated investment subscriptions

Tier	Eligible Transactions	Rewards
Tier 1	Accumulate HKD 8M to HKD 16M	\$2,000 RewardCash
Tier 2	Accumulate HKD 16M or above	\$5,500 RewardCash in total

- ii. **Capital Protected Investments and Deposit Plus** – Earn up to **3,200 RC** with accumulated investment subscriptions

Tier	Eligible Transactions	Rewards
Tier 1	Accumulate HKD 8M to HKD 16M	\$1,000 RewardCash
Tier 2	Accumulate HKD 16M or above	\$3,200 RewardCash in total

- iii. **Equity Linked Investments, Private Placement Notes and Rate-Linked Notes** – Earn up to **5,000 RC** with accumulated investment subscriptions

Tier	Eligible Transactions	Rewards
Tier 1	Accumulate HKD 4M to HKD 7M	\$2,000 RewardCash
Tier 2	Accumulate HKD 7M or above	\$5,000 RewardCash in total

- iv. **Unit Trusts** – Earn up to **8,000 RC** with accumulated investment subscriptions

Tier	Eligible Transactions	Rewards
Tier 1	Accumulate HKD 5M to HKD 10M	\$3,200 RewardCash
Tier 2	Accumulate HKD 10M or above	\$8,000 RewardCash in total

- v. **Life Insurance** – Earn up to **10,000 RC** with accumulated first-year premiums (before any applicable discount) (“First-year Premiums”) of life insurance policy(ies) newly applied for during the Challenge Period.

- a. For life insurance policies paid by a single premium, the First-year Premiums would be calculated as: Single premium x 0.1. For life insurance policies paid by aggregated premium, only the first year premium required by the policy would be counted.

- b. For Eligible Life Insurance Plan with payment currency denominated in USD, the premiums in USD will be converted to HKD based on currency exchange rate of 1 USD to 7.8 HKD subject to all the terms herein.

<b>Tier</b>	<b>First-year Premiums</b>	<b>Rewards</b>
Tier 1	Accumulate HKD 0.6M to HKD 1M	\$6,000 RewardCash
Tier 2	Accumulate HKD 1M or above	\$10,000 RewardCash in total

4. For inclusion in the calculation, all Eligible Transactions must be successfully executed within the Challenge Period. Any transaction executed outside of the Challenge Period shall not be included in the calculation and shall not be eligible for the reward. Please note that orders for certain investment products placed outside of trading hours may only be executed on the next trading day, whereupon such day will be counted as the day of execution of the transaction (and not the day the order was placed).
5. Eligible Customers who no longer fulfil all the conditions in Clause 2 above or cancel the designated product(s) transaction(s) or terminate or convert their Premier Accounts (through which the designated transaction(s) are conducted) to other types of accounts before receiving the RewardCash will not be eligible to earn the RewardCash under this Challenge.

#### **When will you receive the reward**

6. The RewardCash will be credited to the credit card account you selected in Well+ within one (1) calendar week upon satisfying all of the conditions and meeting the relevant Tier as specified in Clause 3 above. Eligible Customers who fail to meet all the conditions mentioned in Clause 3 before the RewardCash crediting process will lose their entitlement to the RewardCash, except that if at any point, your credit card designated for the Programme becomes invalid, RewardCash earned will not be credited until another valid HSBC Credit Card is selected. In any event, if you have not selected a valid HSBC credit card within 3 months of the credit card becoming invalid, you will lose all RewardCash you have earned up until that date.

#### **How we use your data**

7. In addition to the collection, use and disclosure of personally identifiable information and any other information from or about you that we collect in accordance with the Well+ Terms & Conditions and Well+ Data Privacy Notice, we will also collect, use (and display on any statement or communication to you) information on the data of Eligible Transactions you made during the Challenge Period, held by the Bank, for the purposes of this Challenge. We will not collect any other data in any other circumstances without your consent. We are responsible for keeping your data safe and in compliance with the applicable laws, regulations and the relevant HSBC internal policies.

#### **General Terms and Conditions**

8. For the calculation of this Challenge, any investment transaction carried out using currencies other than HKD shall be converted to HKD, based on the relevant prevailing foreign exchange rate determined by the bank on day of execution of the transaction. For Eligible Life Insurance Plan with payment currency denominated in USD, the premiums in USD will be converted to HKD based on currency exchange rate of 1 USD to 7.8 HKD subject to all the terms therein.
9. All other fees/charges applicable to respective HSBC Investment services will continue to apply.
10. The Bank's record of your total accumulated Eligible Transactions shall be final and conclusive for the purpose of determining the reward you can earn. In the event of any dispute arising out of this Challenge, the decision of HSBC and HSBC Life shall be final and conclusive.
11. During the Challenge Period, an Eligible Customer is entitled to earn the reward applicable to each Tier once only.

12. The Hongkong and Shanghai Banking Corporation Limited, incorporated in the Hong Kong Special Administrative Region ("Hong Kong SAR") with limited liability (the "Bank" or "HSBC") and HSBC Life (International) Limited, incorporated in Bermuda with limited liability ("HSBC Life") reserve the right to change these terms and conditions and to withdraw or terminate the Challenge at any time at its discretion without prior notice. HSBC and HSBC Life accept no liability for any such change, withdrawal and/or termination.
13. Where there is any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall apply and prevail.
14. No person other than the Well+ member, the Bank and HSBC Life will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
15. The Challenge under Well+ is subject to the prevailing regulatory requirements.
16. These Terms and Conditions are to be read in conjunction with the Well+ Terms and Conditions, available on Well+ website at [www.hsbc.com.hk/WellPlus](http://www.hsbc.com.hk/WellPlus) or on the HSBC HK Mobile Banking app. In the event of any conflict between these Terms and Conditions and the Well+ Terms and Conditions in respect of this Challenge only, these Terms and Conditions shall prevail.

#### **What these terms mean**

**'Eligible HSBC Hong Kong Credit Card'** means any Hong Kong Dollar personal primary, personal supplementary card (combined additional or separate additional credit cards) or UnionPay Dual Currency credit card (applicable to Hong Kong dollar sub-account only) issued by HSBC.

**'Eligible Transactions'** means purchase/subscription transactions of the following investment product types made within the Challenge Period:

##### **a. Bonds and Certificates of Deposit**

- i. Subscription of any Bond (excluding retail bonds\* in respect of initial public offering); Subscription of any Certificates of Deposit (CDs)

\* Retail bond refers to bonds offered to the public. Examples include iBond series issued by the Government of the Hong Kong Special Administrated Region of the People's Republic of China or Retail Green Bonds, etc.

##### **b. Capital Protected Investments and Deposit Plus**

- i. Subscription of any Capital Protected Investment Deposit; Subscription of any Deposit Plus

##### **c. Equity Linked Investments, Private Placement Notes and Rate-Linked Notes**

- i. Subscription of any Private Placement Note; Subscription of any Equity Linked Investment or any Rate-Linked Notes

##### **d. Unit Trusts**

- i. Unit Trusts ("UT") Subscription, Unit Trust Monthly Investment Plan ("UTMIP") Subscription, and Unit Trusts Initial Public Offering ("UT IPO") except for the funds stated below.
- ii. The following fund types and the list of funds in FlexInvest will be excluded from the Eligible Transactions of Unit Trusts (we may update the list from time to time):
  - a. HSBC Global Money Funds – Renminbi (Class C-ACC), Hong Kong Dollar (Class C-ACC), Hong Kong Dollar (Class D-ACC), Us Dollar (Class C-ACC)

- b. HSBC China Government Local Bond Index Fund (Class HC-HKD-ACC)
- c. HSBC Global Aggregate Bond Index Fund (Class HC-HKD-ACC)
- d. HSBC Global Corporate Bond Index Fund (Class HC-HKD-ACC)
- e. HSBC Global Emerging Market Government Bond Index Fund (HC-HKD-ACC)
- f. HSBC Global Equity Index Fund (Class HC-HKD-ACC)
- g. HSBC Us Equity Index Fund (Class HC-HKD-ACC)
- h. HSBC Gif-Ultra Short Duration Bond – (Class Pc-AUDH-ACC), (Class PC-GBPH-ACC), (Class PC-HKD-ACC), (Class PC-RMBH-ACC), (Class PC-USD-ACC)
- i. HSBC Portfolios – World Selection 1 (Class BC-HKD-ACC), World Selection 2 (Class BC-HKD-ACC), World Selection 3 (Class BC-HKD-ACC), World Selection 4 (Class BC-HKD-ACC), World Selection 5 (Class BC-HKD-ACC)
- j. Hang Seng Index Fund (Class A1-HKD-ACC)
- k. Hang Seng China Enterprises Index Fund (Class A1-HKD-ACC)
- l. Hang Seng China New Economy Index Fund (Class D-HKD-ACC)

**e. Life Insurance**

- i. Successfully applied for selected life insurance plans (as determined by HSBC Life (International) Limited (“HSBC Life”)) underwritten by HSBC Life (“Eligible Life Insurance Plans”) during the Challenge Period, with policies being issued before 31<sup>st</sup> August 2024.
- ii. The first-year premiums of your eligible life insurance policies will be accumulated only if the policies remain in force after the cooling-off period\*.
- iii. This Challenge is not applicable to HSBC Wealth Select Protection Linked Plan (“Excluded Plan”). Any application for Excluded Plan shall not constitute Eligible Transaction.
- iv. This Challenge is not applicable to HSBC Global Private Banking Clients applying for any if the selected life insurance plans via their Global Private Banking Relationship Manager.

<b>Eligible Insurance Plans</b>
HSBC Income Goal Deferred Annuity Plan (DANNB)
HSBC EarlyIncome Deferred Annuity Plan (DEIAP)
HSBC Flourish Income Annuity Plan (FIAP)
Income Goal Insurance Plan II (ANNB2)
HSBC Wealth Goal Insurance Plan II (WGIP2)
HSBC Family Goal Insurance Plan (FGIP)
HSBC Health Goal Insurance Plan (HGIP)
HSBC Ultra Wealth Goal Insurance Plan (UWGIP)
HSBC Jubilee Wealth Insurance Plan (JWIP)
Goal Access Universal Life Plan (Protection) (ULPP)/ Goal Access Universal Life Plan (Education) (ULEP)
Jade Global Generations Universal Life (JGG)/ Jade Ultra Global Generations Universal Life(JUGG)
HSBC Paramount Global Life Insurance Plan (PGIP)



- \* A cooling-off period is the period of 21 calendar days immediately following the day of the delivery to the policy holder or the nominated representative of the policy holder, of: (a) the life insurance policy; or (b) the Cooling-off Notice, whichever is the earlier.

**(C) Specific Terms and Conditions for Unit Trust Transfer-in Cash Rebate Offer – up to HKD11,000 Cash Reward**

1. **Promotion Period:** 1 April – 30 June 2024 (both dates inclusive)
2. **Who can enjoy the Promotion:** This promotion (the “**Promotion**”) is available for customers of the Bank who have fulfilled all the following requirements (each an “**Eligible Customer**”):
  - a. be aged 18 or above when conducting the Eligible Transactions;
  - b. not be a citizen/resident/tax payer resident of the United States of America (U.S.);
  - c. be a sole or principal account holder (if a joint account) of any personal account with the Bank (“**Eligible Account**”). For the avoidance of doubt, FundMax or Investment Financing Account is not eligible;
  - d. be an existing HSBC Premier Elite or HSBC Premier customer;
  - e. fulfill the offer criteria listed below
3. All offers under this promotion are subject to respective terms and conditions. The Unit Trusts holdings appearing in the Bank’s records shall be final and conclusive.
4. The Hongkong and Shanghai Banking Corporation Limited, Hong Kong (and its successors and assigns) (the “**Bank**” or “**HSBC**”) reserves the right to change these Promotional Terms and Conditions at any time and the offer may be withdrawn or terminated by the Bank at its discretion without prior notice. The Bank accepts no liability for any such change, withdrawal and/or termination
5. No person other than the Eligible Customer (as defined in these Promotional Terms and Conditions) and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
6. In the event of any dispute arising out of this promotion, the decision of the Bank shall be final and conclusive.
7. Where there is any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall apply and prevail.
8. The offer under this promotion is provided subject to the prevailing regulatory requirements.
9. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

**Terms and Conditions for Unit Trusts Transfer-in cash rebate offer (“the offer”)**

1. Eligible Customer must fulfill ALL of the requirements below to enjoy the offer:

Eligible Net Transfer-in Amount must meet the amount specified in paragraphs 2 below within the Promotion Period.

**Eligible Net Transfer-in Amount** means Eligible Transfer-in Amount less Transfer-Out Amount and Net Redemption Amount.

**Net Redemption Amount** means subscription amount less redemption amount within promotion period.

**Eligible Transfer-in Amount** means the amount of successful transfer-in of the customer's Unit Trusts holdings to his/her investment account held within HSBC which have been transferred-out from other financial institutions (not HSBC) or fund houses. ("Eligible Transfer-in")

**Transfer-out Amount** means the amount which customer transfers-out of any part of the Eligible Transfer-in Amount from HSBC to other financial institutions (not HSBC) or fund houses within 6 months after the Eligible Transfer-in—such amount would not be counted as accumulative amount of Eligible Transfer-in Amount for rebate amount calculation.

The amounts of subscription, switching or redemption of unit trusts during the promotion period are not counted in as an Eligible Transfer-in Amount.

Market value fluctuations will not impact both rebate eligibility and rebate amount, while **net redemption decreases the Eligible Transfer-in Amount** per below examples:

Scenario	Customer's UT trading activities within promotion period	Net Redemption	Eligible Net Transfer-in Amount	Eligible?
A	Transferred in HKD 250,000 and no transactions done	N/A	No change	Yes (HKD1,000 rebate)
B	Transferred in HKD 250,000, with <b>subsequent switching done</b>	N/A	No change	Yes (HKD1,000 rebate)
C	Transferred in HKD 250,000, with <b>subsequent switching and subscription done</b>	N/A	No change	Yes (HKD1,000 rebate)
D	Transferred in HKD 250,000, with <b>subsequent same amount of redemption and subscription done</b>	HKD 0	No change	Yes (HKD1,000 rebate)
E	Transferred in HKD 2,000,000, with <b>subsequent redemption HKD 800,000 done</b>	HKD 800,000	Decrease to HKD1,200,000	Yes (HKD4,000 rebate)
F	Transferred in HKD 2,000,000, <b>Transferred out HKD 2,000,000 within 6 months after the Eligible Transfer-in</b>	N/A	Decrease to HKD 0	No

2. **What is the offer:** During the Promotion Period, an Eligible Customer will be entitled to a cash rebate of HKD 1,000 for every HKD 250,000 of Eligible Net Transfer-in Amount. No cap amount for the total cash rebate amount.
3. **Who cannot enjoy the offer:** Any Eligible Customer who no longer fulfills all the conditions in clauses above or terminates his/her Eligible Account (through which the Eligible Transfer-in was conducted) before the Bank deposits the cash rebate to the customer's account.
4. **Fulfillment:** The cash rebate will be credited to the Eligible Customer's account within 7-8 months after the end of Promotion Period.
5. Please note that only Transfer-in across same name accounts will be allowed. Please visit any HSBC branch to place transfer instruction.

## **Important Risk Warning**

- Unit Trusts are investment products and some may involve derivatives. The investment decision is yours but you should not invest in the Unit Trusts unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.
- Unit Trusts are NOT equivalent to time deposits.
- Investors should not only base on this marketing material alone to make investment decisions.
- Investment involves risk. Past performance is no guide to the future performance. For details of the investment products, their related fees and charges and risk factor, please refer to the individual product materials.

## **Risk Disclosure**

- In the worst case scenario, the value of the funds may be worth substantially less than the original amount you invested (and in an extreme case could be worth nothing).
- Funds which are invested in certain markets and companies (e.g. emerging markets, commodity markets and smaller companies etc) may also involve a higher degree of risk and are usually more sensitive to price movements.
- Credit Risk/Interest Rate Risk – a fund that invests in fixed income securities may fall in value if interest rates change, and is subject to the credit risk that issuers may not make payments on such instruments and may involve a greater degree of risk than in the case with conventional securities.
- Counterparty Risk– a fund will be exposed to credit risk on the counterparties with which it trades in relation to financial derivative instrument contracts that are not trade on a recognised exchange. Such instruments are not afforded the same protections as may apply to participants trading financial derivative instruments on organised exchanges, such as the performance guarantee of an exchange clearing house. A fund will be subject to the possibility of insolvency, bankruptcy or default of a counter party with which a fund trades such instruments, which could result in substantial loss to a fund.

**Making available to you any advertisements, marketing or promotional materials, market information or other information relating to a product or service shall not, by itself, constitute solicitation of the sale or recommendation of any product or service. If you wish to receive solicitation or recommendation from us, please contact us and, where relevant, go through our suitability assessment before transacting.**

**The remuneration for sales staff is determined based on the staff's overall performance with reference to a wide range of factors, and is subject to review from time to time, for the purpose of encouraging the building of deep, long-lasting and mutually valuable relationships with customers. It is not determined solely on financial performance.**

**You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and circumstances. The contents of this document have not been reviewed by the Securities and Futures Commission.**

**(D) Specific Terms and Conditions for Exclusive HSBC Life Promotion for HSBC Premier Mastercard Credit Cardholders Offer – up to HKD6,000 Cash Reward**

1. The promotional period is from 1 January 2024 to 30 June 2024, both dates inclusive (“Promotional Period”). All Eligible Applications (as defined under Clause 3 below) must be submitted during the Promotional Period.
2. This promotion applies to customers (“Cardholders”) holding any personal primary and/or additional HSBC Premier Mastercard Credit Card (“Eligible Credit Card”) issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (including its successors and assigns) (“the Bank”).
3. “Eligible Applications” refers to any successful application for a policy of any of these insurance plans: HSBC Privileged Term Protection Plan, HSBC Mortgage Protection Plan, HSBC EarlyIncome Deferred Annuity Plan, HSBC Flourish Income Annuity Plan, HSBC Income Goal Insurance Plan II, HSBC Income Goal Deferred Annuity Plan, HSBC Goal Access Universal Life Plan (Protection), HSBC Goal Access Universal Life Plan (Education), HSBC Family Goal Insurance Plan, HSBC Wealth Goal Insurance Plan II, HSBC Health Goal Insurance Plan, HSBC Voluntary Health Insurance Standard Plan and HSBC Voluntary Health Insurance Flexi Plan and HSBC Eminent Goal Multi-Currency Insurance Plan (collectively called “Relevant Insurance Plan Series”), all underwritten by HSBC Life International Limited (“HSBC Life”), and paid with initial regular premiums by an Eligible Credit Card during the Promotional Period. Any applications towards the Relevant Insurance Plan Series paid by a single premium or any applications with unposted/cancelled/refunded premium will not qualify as Eligible Applications for the purpose of this promotion. Whether an Application is an Eligible Application shall be determined at the sole and absolute discretion of HSBC Life and the Bank.
4. For Eligible Applications made through the Bank, the amount of Extra RewardCash credited to the relevant Cardholder will be as follows:

Annualized New Premium of Eligible Applications for the Relevant Insurance Plan Series	Premium Frequency	Amount of Extra RewardCash
From HK\$ 5,000 to HK\$ 59,999	Regular Premiums	\$50 RewardCash
From HK\$ 60,000 to HK\$ 99,999	Regular Premiums	\$300 RewardCash
From HK\$ 100,000 to HK\$ 599,999	Regular Premiums	\$500 RewardCash
HK\$ 600,000 and above	Regular Premiums	\$6,000 RewardCash

5. This Promotion is not applicable to HSBC Global Private Banking Clients applying for a life insurance plan via their Global Private Banking Relationship Manager.
6. For Relevant Insurance Plan Series with payment currency denominated in USD, the premiums in USD will be converted to HKD based on currency exchange rate of 1 USD to 7.8 HKD for calculation of the amount of Extra RewardCash, subject to all the terms herein. However, the actual exchange rate shown on customer’s Eligible Credit Card statement can be different due to exchange rate fluctuation.
7. Subject to all the terms herein, the Extra RewardCash will be credited to the credit card which is used to settle the Relevant Insurance Plan Series premiums. The Extra RewardCash cannot be converted into cash and is not transferable.
8. Upon verification and confirmation by HSBC Life and the Bank that the Eligible Applications qualify for the extra RewardCash, the Extra RewardCash will be automatically credited to the Cardholder’s Eligible Credit Card account after the cooling off period of the issued policy according to the below schedule:

<b>Application Sign Date</b>	<b>Date which the extra RewardCash will be credited (“RewardCash fulfilment date”)</b>
1 January 2024 – 31 March 2024	On or before 31 May 2024
1 April 2024 – 30 June 2024	On or before 31 August 2024

9. Only Cardholders whose Eligible Credit Card accounts are valid and in good standing during the entire Promotional Period and before the RewardCash fulfilment date will be eligible for the Extra RewardCash, subject to all the terms herein.
10. Only policyholder(s) whose policy(ies) of the Relevant Insurance Plan Series is/are still effective during the entire Promotional Period and before the RewardCash fulfilment date will be eligible for the Extra RewardCash, subject to all the terms herein.
11. Where any Extra RewardCash has been credited to a credit card account and there is a subsequent cancellation or reversal of any eligible application(s) upon which Extra RewardCash has been awarded, HSBC Life and the Bank shall have the right to claw back and will claw back the Cardholder's account with the whole amount of the requisite Extra RewardCash.
12. Fraud and abuse will result in forfeiture of a Cardholder's eligibility to participate in the promotion as well as cancellation of a Cardholder's credit card(s). HSBC Life and the Bank further reserves the right to charge any amount awarded under this promotion directly from the credit card account without prior notice.
13. HSBC Life and the Bank accepts no liability for and makes no representations of warranties regarding the quality of goods or services provided by designated merchants participating in the Bank's RewardCash Programme ("Designated Merchant(s)").
14. The promotion is subject to these terms and conditions, and other terms and conditions stipulated by the Designated Merchant and they are subject to change. The promotion may be terminated by HSBC Life and the Bank and the Designated Merchant at their discretion at any time. The latest details of the promotion and the revised terms and conditions will be made available on the relevant website as soon as practicable (if applicable). HSBC Life and the Bank accepts no liability in respect of any additional offers/discounts which the Designated Merchant may or may not offer or any changes to the terms and conditions of the Designated Merchant.
15. These Terms and Conditions govern this promotion, and are to be read in conjunction with the General Terms and Conditions for the Bank's RewardCash Programme. In the event of any conflict between these Terms and Conditions and the RewardCash General Terms and Conditions, in respect of this promotion only, these Terms and Conditions shall prevail.
16. No person other than the Cardholder and HSBC Life and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
17. In case of dispute arising out of the promotion, the decision of HSBC Life and the Bank shall be final and conclusive.
18. These terms and conditions are subject to any prevailing regulatory requirements.
19. These terms and conditions are governed by and will be construed in accordance with the laws of the Hong Kong Special Administrative Region.
20. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotion materials and these terms and conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!

Issued by HSBC Life International Limited (incorporated in Bermuda with limited liability) and The Hongkong and Shanghai Banking Corporation Limited

**(E) Specific Terms and Conditions for 2024 New-to-Bonds/Certifications of Deposit (CDs) Cash Rebate Offer – up to HKD1,000 Cash Reward**

1. **Promotion Period:** 1 January – 31 December 2024 (both dates inclusive)
2. **Who can enjoy the Promotion:** This promotion (the “**Promotion**”) is available for customers of the Bank who have fulfilled all the following requirements (each an “**Eligible Customer**”):
  - a. be aged 18 or above when conducting the Eligible Transactions;
  - b. not be a citizen/resident/tax payer resident of the United States of America (U.S.);
  - c. be a sole or principal account holder (if a joint account) of any personal account with the Bank (“**Eligible Account**”). For the avoidance of doubt, FundMax Account is not eligible;
  - d. fulfill the criteria listed in each or all of the Offers below.
3. All products under this promotion are subject to respective terms and conditions. The deposit/investment transaction appearing in the Bank’s records shall be final and conclusive.
4. For the purposes of calculating an Eligible Customer’s entitlement to the offers, the transaction amount of non-HKD denominated transactions will be converted into HKD based on the relevant prevailing foreign exchange rate as determined by the Bank.
5. The Hongkong and Shanghai Banking Corporation Limited, Hong Kong (and its successors and assigns) (the “**Bank**” or “**HSBC**”) reserves the right to change these Promotional Terms and Conditions at any time and the offer may be withdrawn or terminated by the Bank at its discretion without prior notice. The Bank accepts no liability for any such change, withdrawal and/or termination.
6. No person other than the Eligible Customer (as defined in these Promotional Terms and Conditions) and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
7. In the event of any dispute arising out of this promotion, the decision of the Bank shall be final and conclusive.
8. Where there is any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall apply and prevail.
9. The offer under this promotion is provided subject to the prevailing regulatory requirements.
10. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

1. **Who can enjoy the offer:** Eligible Customers who are Premier Elite or Premier customers that are new to Bonds (i.e. do not have any holdings or purchase transactions of Bonds (excluding IPO of retail bond series) and Certificates of Deposit (CDs) with the Bank during the respective observation period (“Observation period”))

Observation period	Date of Transaction/Instruction eligible to Offer
1 July 2023 – 31 December 2023	1 January 2024 – 31 March 2024
1 October 2023 – 31 March 2024	1 April 2024 – 30 June 2024
1 January 2024 – 30 June 2024	1 July 2024 – 30 September 2024
1 April 2024 – 30 September 2024	1 October 2024 – 31 December 2024

2. **What is the offer:** Eligible Customers who have successfully completed any one of the following purchase transactions with a minimum single amount or equivalent in other currencies or, where relevant, transfer-in instruction (“**Eligible Transaction and instruction**”) with the Eligible Account during Promotion Period will be entitled to receive a cash rebate as per table below:

Eligible Transaction and Instruction	Offer
<ul style="list-style-type: none"> <li>Subscription of any Bond (excluding retail bonds* in respect of initial public offering)</li> </ul>	<p>HKD1,250 cash rebate for every subscription amount of HKD500,000 or equivalent in other currencies.</p> <p>Extra HKD1,000 cash rebate for additional transfer-in of bonds (excluding CDs and retail bonds*) by Premier Elite customers#</p>
<ul style="list-style-type: none"> <li>Subscription of any Certificates of Deposit (CDs)</li> </ul>	<p>HKD160 cash rebate for every subscription amount of HKD200,000 or equivalent in other currencies.</p>

\* Retail bond refers to bonds offered to the public. Examples include iBond series issued by the Government of the Hong Kong Special Administrative Region of the People’s Republic of China or Retail Green Bonds, etc.

# The offer is only applicable to eligible bonds subject to internal assessment.

There is no cap to the cash rebate during the Promotion Period.

3. **Who cannot enjoy the offer:** Any Eligible Customer who no longer fulfils any of the conditions in Clause 2 in General Promotional Terms and Conditions above or cancels the Eligible Transaction/Instruction or whose Eligible Account (through which the Eligible Transaction was conducted) is being closed or has been closed or transfers out in part or in whole the bonds subscribed/transferred-in, in any instance, before or at the time the Bank deposits the cash to the customer’s account.
4. **Fulfillment:** The cash rebate will be credited to the Eligible Customer’s account by the dates listed in the table below.

Date of Eligible Transaction/Instruction	Cash rebate to be credited on or before the date specified below
1 January 2024 – 31 March 2024	30 June 2024
1 April 2024 – 30 June 2024	30 September 2024
1 July 2024 – 30 September 2024	31 December 2024
1 October 2024 – 31 December 2024	31 March 2025

### Important Risk Warning

- Structured products and Bonds are investment products and structured products may involve derivatives. The investment decision is yours but you should not invest unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.

- Investors should not make investment decision based on this marketing material alone.
- Investment involves risk and past performance is not indicative of future performance. Please refer to the offering documents for further details, including fees and charges and risk factors.
- The price of products may move up or down. Losses may be incurred as well as profits made as a result of buying and selling products.
- Issuer's Risk – Bonds, CDs and structured products are subject to both the actual and perceived measures of credit worthiness of the issuer. There is no assurance of protection against a default by the issuer in respect of the repayment obligations. In the worst case scenario, you might not be able to recover the principal and interest/coupon if the issuer defaults on the Bonds, CDs and Structured Products.

Deposit Plus (DPS)/Capital Protected Investment Deposit (CPI)/Equity linked investments (ELI)/Bond and Certificate of Deposit (CD) are not equivalent to time deposits. DPS/CPI/ELI/Bond and CD are not protected deposits, and they are NOT protected by the Deposit Protection Scheme in Hong Kong. DPS/ELI and Bonds/CD are not principal protected.

### **Bonds and Certificates of Deposit ("CDs") Risk Disclosure**

- There are risks involved in buying bonds/CDs. Before applying for any of bonds/CDs, you should consider whether bonds/CDs is suitable for you in light of your own financial circumstances and objectives. If you are in any doubt, get independent professional advice.
- Bonds/CDs are mainly medium to long-term fixed income products, not for short-term speculation. You should be prepared to hold your funds in bonds/CDs for the full tenure; you could lose part or all of your principal if you choose to sell bonds/CDs prior to maturity.
- It is the issuer to pay interest and repay principal of bonds/CDs. If the issuer defaults, the holder of bonds/CDs may not be able to receive back the interest and principal. The holder of bonds/CDs bears the credit risk of the issuer and has no recourse to HSBC unless HSBC is the issuer itself.
- Indicative prices of bonds/CDs are available and bonds/CDs prices do fluctuate when market changes. Factors affecting the market price of bonds/CDs include, and are not limited to, fluctuations in interest rates, credit spreads and liquidity premiums. The fluctuation in yield generally has a greater effect on prices of longer tenor bonds/CDs. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling bonds/CDs.
- If you wish to sell bonds/CDs, HSBC may repurchase them based on the prevailing market price under normal market circumstances, but the selling price may differ from the original buying price due to changes in market conditions.
- There may be exchange rate risks if you choose to convert payments made on the bonds/CDs to your home currency.
- The secondary market for bonds/CDs may not provide significant liquidity or may trade at prices based on the prevailing market conditions and may not be in line with the expectations of bonds/CDs' holders.
- If bonds/CDs are early redeemed, you may not be able to enjoy the same rates of return when you use the funds to purchase other products.
- Do not purchase the bonds/CDs unless you fully understand and are willing to assume the risks associated with it.



### **Additional risk disclosure to High yield bonds**

- High yield bonds are typically rated below investment grade by a credit rating agency, or unrated. Whilst high yield bonds bear a higher yield opportunity than investment grade bonds, they present greater risks of issuer default, liquidity, volatility and non-payment of principal and interest.
- The risk of default on principal and/or interest, is greater for high yield bonds due to higher credit risk of the issuer and lower priority of claim by the bond holders in case of issuer default.
- High yield bonds can sometimes be less liquid than investment-grade bonds, depending on the issuer and the market conditions at any given time. Investors may be difficult to sell the high yield bond before maturity or at prices in line with their expectation compare to listed bond.
- High yield bonds tend to be more vulnerable to economic cycles and changes in the issuer's financial conditions or business developments. In particular, during economic downturn, such bonds typically fall more in value than investment-grade bonds as the issuer default risk rises and investors become more risk adverse.
- Please be aware the concentration risk of investing in bonds issued by the same issuer or companies by the same group. A degrading of any of the group company's credit rating may expose the whole group to contagion risk. Please be also aware the risk of over concentrating investment in the high risk investment products.

### **Renminbi ("RMB") Related Products Risk Disclosure**

- There may be exchange rate risks if you choose to convert RMB payments made on the bonds/CDs to your home currency.
- RMB debt instruments are subject to interest rate fluctuations, which may adversely affect the return and performance of the RMB products.
- RMB products may suffer significant losses in liquidating the underlying investments if such investments do not have an active secondary market and their prices have large bid/offer spreads.
- You could lose part or all of your principal if you choose to sell your RMB bonds/CDs prior to maturity.

**The information contained in this material and the content have not been reviewed by the Securities and Futures Commission of Hong Kong or any regulatory authority in Hong Kong.**

**Making available to you any advertisements, marketing or promotional materials, market information or other information relating to a product or service shall not, by itself, constitute solicitation of the sale or recommendation of any product or service. If you wish to receive solicitation or recommendation from us, please contact us and, where relevant, go through our suitability assessment before transacting.**

**The remuneration for sales staff is determined based on the staff's overall performance with reference to a wide range of factors, and is subject to review from time to time, for the purpose of encouraging the building of deep, long-lasting and mutually valuable relationships with customers. It is not determined solely on financial performance.**

**You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and circumstances. The contents of this document have not been reviewed by the Securities and Futures Commission.**

**The information in this material does not constitute a solicitation or recommendation for making any deposit or an offer for the purchase or sale or investment in any products.**

Issued by The Hongkong and Shanghai Banking Corporation Limited

**(F) Specific Terms and Conditions for 1-year Hong Kong Legal Training Institute Membership, reference value up to HKD16,000)**

- Promotional period for welcome offer 1-year Hong Kong Legal Training Institute Membership (“Welcome offer(s)”) is from 1 Jan 2024 to 31 Dec 2024 (both days inclusive). They are limited offers which will be offered while stock lasts. The Hongkong and Shanghai Banking Corporation Limited (“We/HSBC”) has the absolute discretion to extend, suspend and terminate any or all of the welcome offer(s) at any time without giving you prior notice.
- “Eligible customer” refers to a new customer who successfully applied and opened an HSBC Premier account or an existing customer who upgraded their current personal account to an HSBC Premier account during the promotional period.
- Each eligible customer is only entitled to the welcome offers once during the promotional period. For joint HSBC Premier account, only the principal account holder will receive the Welcome offers.
- All Welcome offers are non-transferable and no cash or credit alternatives will be offered.
- We are not responsible for the quality of the welcome offers and have no control over the scope of services provided by respective service providers to any person and we are not liable for any costs, losses or damages suffered by any person for the use of the services. We have the absolute discretion to revise and change the promotional terms and conditions for the welcome offers at any time without giving you prior notice.
- 1-year Hong Kong Legal Training Institute (“HKLTI”) Membership is a free individual membership programme provided by Super Red Education and Training Centre (“Super Red Education”) for eligible customer who successfully registered the student profile of himself/herself with Super Red Education (“HKLTI Member”) during the period specified below. During the registration, eligible customer should provide the promo code “HSBCHP24” for verification by Super Red Education.
- Registration period is 90 days from the date of Premier Account opening/conversion. For example, if the date of Premier Account opening/conversion is 1 Mar 2024, the registration period with Super Red Education will expire on 30 May 2024.
- HKLTI’s membership period is 365 days from the registration date with Super Red Education. For example, if the registration date is 1 Jan 2024, the HKLTI’s membership period will expire on 31 Dec 2024.
- During the HKLTI’s membership period, HKLTI Member can enjoy up to 10% discount for training courses organised by HKLTI itself and a range of membership benefits. For details and prevailing membership benefits, please visit HKLTI’s official website: [www.hklti.hk/index.php/en/](http://www.hklti.hk/index.php/en/)
- HKLTI Members are subject to the relevant terms and conditions as determined by HKLTI and Super Red

Education for the entitlement & eligibility of Hong Kong Legal Training Institute Membership. Please contact HKLTI on (852) 2869 6322 or Super Red Education on (852) 3105 2944 for more details.

**(G) Specific Terms and Conditions for HSBC Premier Elite – Airport Limousine Service—reference value up to HKD1,300**

**When can you enjoy the offer**

1. The promotional period for the offer is from 6 November 2023 to 30 June 2024 (both dates inclusive).

**What is the offer**

1. During the promotional period, you can enjoy a one-way complimentary airport Limousine Service provided by the Service Provider for 2 times. This promotion is subject to quota and reservation is required.

## **How can you enjoy the offer**

1. You can enjoy the offer during the promotional period if you:
  - a. are a valid HSBC Jade customer (if the reservation is made during 6 November to 10 December 2023) or a valid HSBC Premier Elite customer (if the reservation is made from 11 December 2023 onwards); and
  - b. make reservation(s) for the Limousine Service under your full name, HSBC Premier Elite Client number, Eligible Credit Card or Debit Card number (as shown on your Eligible Credit Card or Debit Card), contact phone number and travel details by filling in the e-booking form under the Service Provider's designated website (<https://eform.dchml.com.hk/onlinelimousineform/hsbcvip>); and
  - c. hold an Eligible Credit Card or Debit Card and your credit card or debit card account is valid and in good standing; and
2. You cannot:
  - a. exchange the offer for cash, other products, services or discounts or transfer the offer; and
  - b. use the offer in conjunction with any other coupons, discounts, promotional offers, staff discount and membership offer.

## **Read before you enjoy the offer**

1. The Limousine Service charge and surcharge (if any) will be billed to the Eligible Credit Card or Debit Card by the Service Provider directly.
2. The Limousine Service reservation must be made at least 3 working days in advance and could be made up to a maximum of 90 days in advance and the offer must be utilised on or before 31 July 2024. Black-out dates may apply during local holidays and special events. You are advised to check the details with the Service Provider.
3. For the Limousine Service conducted in Hong Kong, cancellation must be made at least 24 hours before the scheduled pick up time. Full payment will be charged for cancellation less than 24 hours in advance and for any no-show and/or amendment of reservation made with less than 8 hours in advance. For the Limousine Service conducted outside Hong Kong, amendment or cancellation must be made at least 48 hours before the scheduled pick-up time. Full payment of all fees will be charged for any no-show, and/or cancellation or amendment of reservation made with less than 48 hours in advance.
4. You will be charged HK\$100 each by the Service Provider for any late night Limousine Service between 00:00 to 05:59 conducted in Hong Kong. For the Limousine Service conducted outside Hong Kong between 23:00 to 07:00 (depends on the Limousine Service location), late night Limousine Service surcharge will be range from HK\$60 to HK\$400 for each ride. You will be advised by the Service Provider on the amount of surcharge upon reservation of the Limousine Service.
5. No reservation would be processed without a valid HSBC Jade Client ID/HSBC Premier Elite Client ID. You will not be entitled to the offer if you fail to provide such ID and will be charged at the normal rate of HK\$650 or HK\$750 per ride for the Limousine Service.
6. Based on safety reasons and/or bad weather situation, the Service Provider has sole discretion to suspend or refuse the Limousine Service or reservation without any responsibility for any loss for passengers. Situation will include but not limiting to typhoon, rainstorm, road conditions, safety of any passenger, driver or road user, stowage of overload/oversized/irregular luggage items.
7. All information, descriptions and prices are provided by the Service Provider and are for reference only. You understand and accept that we are not the supplier of such products/services/offers purchased. We accept no liability in respect of the quality of the goods and services provided by the Service Provider. You are advised to check the details and related terms and conditions with the Service Provider.

8. The offer under this promotion is subject to these terms and conditions and the Service Provider's terms and conditions. We and the Service Provider reserve the right to vary or cancel the offer or amend the terms and conditions from time to time without prior notice. Please check the relevant website for the latest details, availability and terms and conditions of the offer.
9. If we believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer.
10. In case of disputes arising out of this promotion, our decision shall be final and conclusive.
11. We write the terms and conditions of the offer under Hong Kong laws. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

#### **What these terms mean**

1. **"Eligible Credit Card or Debit Card"** means any HSBC Credit Card or Debit Card issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).
2. **Service Provider** means Dah Chong Hong (Motor Leasing) Limited in Hong Kong.
3. **Limousine Service"** means airport limousine service that includes a single ride of limousine pick-up to/from one of the Designated Airports to/from the city center of the local destinations with the whole transfer to be completed within 50 kilometers (except for Singapore). For Beijing, Shanghai and Guangzhou, each single-way transfer is also required to be completed within 2 hours. The local destinations must be accessible by road, within city center area only, excluding areas which represent conditions such as to make the Limousine Service impossible, reasonably impracticable or unsafe. Shall the transfer exceed the total Limousine Service distance and/or the total Limousine Service hours (for Beijing, Shanghai and Guangzhou), additional surcharge will be levied. The surcharges may vary depending on the Limousine Service location and will be advised upon Limousine Service reservation. The Limousine Service includes the driver service, luggage handling charges, fuel, tunnel and bridge tolls. Each ride is restricted to one pick-up point and one drop-off point only and direct to/from the designated airport and city center. The travelling route is subject to the discretion of the Service Provider.
4. **"Designated Airports"** means Hong Kong International Airport, Beijing Capital International Airport, Shanghai Pudong International Airport, Shanghai Hongqiao International Airport, Guangzhou Baiyun International Airport, Kunming Changshui International Airport, Chengdu Shuangliu International Airport, Chongqing Jiangbei International Airport, Tianjin Binhai International Airport, Shenzhen Baoan International Airport, Taiwan Taoyuan International Airport, Taiwan Kaohsiung International Airport, Singapore Changi Airport, Bangkok Suvarnabhumi Airport, Vietnam DaNang International Airport, Abu Dhabi International Airport, Dubai International Airport, Bahrain International Airport, Budapest Ferenc Liszt International Airport, Manchester Airport, Frankfurt International Airport, Rome Leonardo da Vinci International Airport, Lisbon Humberto Delgado Airport and Czech Václav Havel Airport Prague.

**(H) Specific Terms and Conditions for Premier Elite – Dine and experience a series of delights (reference value up to HKD1,000)**

**When can you enjoy the offer**

1. The promotional period is from 6 November 2023 to 30 June 2024.

**What is the offer**

2. During the promotional period, you will be offered a HK\$1,000 stored valued gift card on your first visit to one of the selected Black Sheep restaurants.
3. The offer is subject to limited quota and available on a first-come-first-served basis. Each customer can enjoy the offer once only. Advance reservation is required to enjoy the offer.

**How can you enjoy the offer**

4. You can enjoy the offer if you:
  - a. are a valid HSBC Jade customer in 6 Nov 2023 – 10 Dec 2023 or a valid HSBC Premier Elite customer from 11 Dec 2023 onward; and
  - b. make reservation via the designated booking channels at least 24 hours in advance.

**Read before you enjoy the offer**

5. You must provide Premier Elite Client number when you make reservation.
6. You should present the confirmation email of the reservation and Premier Elite Client number when you arrive the selected Black Sheep restaurants.
7. The gift card is valid for 12 months from the date of issuance and can be used at All Black Sheep restaurants. Please visit the website of Service Provider for details.
8. You are required to present the gift card to redeem the dining credit. You can use the dining credit at the first visit or subsequent visits to Black Sheep restaurants. Any amount exceeding the value of the dining credit must be settled in full by other payment means, such as cash or credit card.
9. If the gift card is lost or stolen, we or Service Provider shall not be liable and will not reissue the gift card or refund the dining credit.
10. You cannot exchange the offer for cash, other products, services, discounts or transfer the offer.
11. The offer is subject to this terms and conditions and other terms and conditions stipulated by the Service Provider. We and Service Provider reserve the right to vary or cancel the offer, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the offer.
12. We accept no liability in respect of the quality of the goods and services provided by the Service Provider.
13. If we believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer.
14. In case of disputes arising out of this promotion, the decision of the Service Provider and us shall be final and conclusive.
15. We write the terms and conditions of the offer under Hong Kong laws. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

## What these terms mean

16. **“Selected Black Sheep restaurants”** refers to below restaurants. The list is subject to change by Service Provider from time to time without prior notice.

- o Artemis and Apollo
- o Associazione Chianti
- o BELON
- o Botanical Garden
- o Buenos Aires Polo Club
- o Carbone Hong Kong
- o Crown Super Deluxe
- o Fukuro\*
- o Grand Majestic Sichuan
- o Ho Lee Fook
- o Hotal Colombo
- o La Vache! Pacific Place
- o La Vache! SoHo\*
- o La Vache! TST\*
- o Le Garçon Saigon
- o Magistracy Dining Room
- o Maison Libanaise
- o Motorino SoHo
- o Motorino Wan Chai
- o New Punjab Club
- o Osteria Marzia
- o Rajasthan Rifles
- o Sushi Haru
- o Taqueria Super Macho

\* Reservation is only allowed for the group of 5 or more

17. **“All Black Sheep restaurants”** refers to below restaurants. The list is subject to change by Service Provider from time to time without prior notice.

- o Artemis and Apollo
- o Associazione Chianti
- o BELON
- o Botanical Garden
- o Buenos Aires Polo Club
- o Burger Circus
- o Butter
- o Butter K11
- o Carbone Hong Kong
- o Chôm Chôm
- o Crown Super Deluxe
- o Falcone
- o Fukuro
- o Grand Majestic Sichuan
- o Ho Lee Fook
- o Hotal Colombo
- o La Vache! Pacific Place
- o La Vache! SoHo
- o La Vache! TST
- o Le Garçon Saigon
- o Le Petit Saigon
- o Magistracy Dining Room
- o Maison Libanaise
- o Messina
- o Motorino SoHo
- o Motorino Wan Chai
- o New Punjab Club
- o Osteria Marzia
- o Rajasthan Rifles
- o Stazione Novella
- o Sushi Haru
- o Taqueria Super Macho
- o The Last Resort

18. **“Service Provider”** means Black Sheep Restaurants.

19. **“Service Provider’s Terms and conditions”** refers to the standard or other terms and conditions of the Service Provider for the use of its services.

**Notice of Change on HSBC Jade Terms and Conditions effective on 11 December 2023 (for HSBC Premier Elite clients)**

The Hongkong and Shanghai Banking Corporation Limited (“we”) would take this opportunity to notify you that with effect from 11 December 2023 (the “Effective Date”), HSBC Jade Terms and Conditions, for those existing HSBC Jade clients who will become HSBC Premier Elite clients, will be updated and renamed as HSBC Premier Elite Terms and Conditions (the “updated HSBC Premier Elite Terms and Conditions”). Here is a summary of the main changes:

1. We have refreshed the brand from “HSBC Jade” to “HSBC Premier Elite” and HSBC Jade clients will be referred to as HSBC Premier Elite clients;
2. We have clarified that HSBC Premier Elite gives you access to a wide range of benefits and privileges available from various third party partners;
3. We have updated the Appendix 1 Definition on Total Relationship Balance in alignment with the latest definition on our public website.

The updated HSBC Premier Elite Terms and Conditions will be binding on you if you continue to remain as an HSBC Premier Elite client on or after the Effective Date. If you do not agree to the changes and wish to withdraw from HSBC Premier Elite, please contact your dedicated relationship manager. Your dedicated relationship manager will also assist you with any queries in relation to this notice or the updated HSBC Premier Elite Terms and Conditions.

A full set of the updated HSBC Premier Elite Terms and Conditions are set out below.

The updated HSBC Premier Elite Terms and Conditions can be found on HSBC Hong Kong public website > Premier Elite > Forms and Documents Download.

From the Effective Date, for HSBC Premier Elite clients, any reference to “HSBC Jade” in any information, materials, terms and conditions or communications from us shall be deemed to be referring to “HSBC Premier Elite”, unless we specify otherwise.

If there is any discrepancy between the English and Chinese versions of this Notice, the English version shall prevail.

6 November 2023



## **HSBC Premier Elite Terms and Conditions**

Between The Hongkong and Shanghai Banking Corporation Limited (referred to as “we”, “us”, “our” or “HSBC”) and you as an HSBC Premier Elite client (“you”).

### **A. General Terms and Conditions**

1. HSBC Premier Elite is made available to you on these terms and conditions (the “Terms”).

### **Benefits**

2. HSBC Premier Elite is available to HSBC Premier clients and is an enhancement of your HSBC Premier service.
3. Except as otherwise referred to in these Terms, your HSBC Premier Bank Account will continue to be governed by the Integrated Account Terms and Conditions (as may be amended from time to time) and the charges will be the charges applicable to that account.
4. HSBC Premier Elite gives you access to benefits and privileges, including access to selected premium financial and non-financial services and products. Details of the products, services and benefits which are available to you are shown in the HSBC Premier Elite Welcome Pack which you can obtain from your dedicated HSBC relationship manager, from our branches or our public website. We may change, add or withdraw any of these products, services and benefits from time to time. Details are also available on request from your dedicated HSBC relationship manager.
5. The terms and conditions and the eligibility requirements which will apply to the products and services available through HSBC Premier Elite will be set out or referred to in the details relating to each product or service.
6. We may offer HSBC Premier Elite clients preferential fees and charges and beneficial terms and rates on products and services. Please check with your dedicated HSBC relationship manager for information about the prevailing fees, charges, terms and rates available to you. We may change these fees, charges, terms and rates from time to time and we will give you such notice as is required by the terms and conditions applicable to the products and services or which is legally required.

### **Eligibility for HSBC Premier Elite**

7. HSBC Premier Elite is available to holders of an HSBC Premier Bank Account who have maintained an average Total Relationship Balance with HSBC in Hong Kong over the immediately preceding three consecutive calendar months of at least HK\$7,800,000 (such three-month average Total Relationship Balance which must be maintained in order to qualify for HSBC Premier Elite is referred to as “Qualifying Balance”) immediately prior to the commencement of HSBC Premier Elite service. Please refer to Appendix 1 for the definition of “Total Relationship Balance”.

### **Becoming and remaining an HSBC Premier Elite client**

8. We will notify you that you have become an HSBC Premier Elite client. However, if you do not wish to remain as an HSBC Premier Elite client, you may at any time withdraw from HSBC Premier Elite by giving us notice in accordance with paragraph 15) below.
9. Your eligibility to be an HSBC Premier Elite client will continue while you continue to hold a Qualifying Balance. The availability of HSBC Premier Elite and your eligibility to enjoy the products, service and benefits of HSBC Premier Elite may expire or be terminated in accordance with the terms of paragraphs 10), 13), 14) and 15) below.
10. After the end of each calendar month, we will look back to determine if you have maintained a Qualifying Balance for the previous 3 months. If you have been unable to maintain a Qualifying Balance, your eligibility for HSBC Premier Elite will expire at the end of a period of 12 months starting from the end of the previous calendar month.

11. We will notify you in advance that you have not held a Qualifying Balance and that your eligibility for HSBC Premier Elite is due to expire as above. We will, in any event, notify you at least 1 month prior to the expiry of your eligibility for HSBC Premier Elite if your eligibility for HSBC Premier Elite has not been extended by then in accordance with paragraph 12) below.
12. If, before the expiry of your eligibility for HSBC Premier Elite in accordance with paragraph 10) above, you again hold a Qualifying Balance (see paragraph 7) above) then your eligibility for HSBC Premier Elite will continue and will not expire. We may not notify you of the withdrawal of the expiry date in this case.

### **Expiry or termination**

13. You will no longer be an HSBC Premier Elite client if, for any reason, you are no longer an HSBC Premier client.
14. We may terminate your eligibility for HSBC Premier Elite :
  - at any time by giving you not less than one month's notice, or
  - immediately on giving notice if we reasonably consider that by continuing to be an HSBC Premier Elite client or by continuing to make the products, service and benefits of HSBC Premier Elite available to you we may break any law, regulation, code, court order or other duty or may be acting contrary to a recommendation, requirement or decision of any court, ombudsman, regulator or similar authority or may be exposed to action or censure from any government, regulatory or law enforcement or taxation authority.
15. You may withdraw from HSBC Premier Elite by giving notice to us through our HSBC Hotline or your HSBC relationship manager or our branches.
16. On the expiry or termination of your eligibility for HSBC Premier Elite or upon your withdrawal from HSBC Premier Elite, you will continue as an HSBC Premier client if you continue to hold your HSBC Premier Bank Account and to qualify for HSBC Premier in accordance with the eligibility criteria applying to it.
17. On expiry or on termination of your eligibility for HSBC Premier Elite or upon your withdrawal from HSBC Premier Elite, you will no longer be eligible to apply for the products and services which are available only to HSBC Premier Elite clients. Each of these products and services which you are then using may either continue or be withdrawn according to the type of product or service and to the terms and conditions applicable to it. Any special terms or rates of charges or other benefits available only to HSBC Premier Elite clients may no longer apply or be available to you either with immediate effect or after a period of notice according to the type of product or service and to the applicable terms and conditions. If there are any changes to the terms or charges applicable to the product, service or benefit which you are then using, we will notify you of those changes. You may consult your dedicated HSBC relationship manager for more information about these arrangements before your eligibility for HSBC Premier Elite expires or is terminated or your withdrawal from HSBC Premier Elite.
18. Being an HSBC Premier Elite client gives you access to products and services available from various suppliers ("Partners") which are not part of HSBC nor connected with us. These products and services will be provided to you under agreements which will be made directly between you and the Partners. These agreements with the Partners will be made on their terms and conditions of business. These terms and conditions of business will be made available to you by the Partners before you enter into an agreement with the Partner. Before you enter into an agreement with or buy or use the products or services of a Partner, please take time to read their terms and conditions of business. Your dedicated HSBC relationship manager will be pleased to assist you if you need help. Information about the Partners and the products and services available from them is included in the HSBC Premier Elite Welcome Pack and our public website. HSBC is not responsible for the delivery of their products and services or for any failure on the part of the Partners in the delivery or non-delivery of their products or services.
19. We may make changes to these Terms at any time if we reasonably consider the change is to your advantage or is needed for any one or more of the following reasons. These reasons may relate to circumstances existing at the time or those that are expected to apply in the near future:
  - to respond proportionately to changes in law;

- to meet HSBC's regulatory requirements;
- to reflect industry guidance and codes of practice;
- to respond to the making of a relevant recommendation, requirement or decision of any court, ombudsman, regulator or similar authority;
- to allow us to make reasonable changes to the way in which HSBC Premier Elite operates or to offer or provide new or modified products, services and benefits.

20. We will give you notice of a change that is applicable to you in the manner as we consider appropriate.

## **Complaints**

21. If the provision of services by HSBC to you as an HSBC Premier Elite client falls short of your expectations, please raise your concerns with your dedicated HSBC relationship manager or contact our HSBC Hotline or email us at [feedback@hsbc.com.hk](mailto:feedback@hsbc.com.hk) quoting "HSBC Premier Elite ". Concerns about services made available by the Partners should be directed in the first instance to the Partners in accordance with their complaints procedures. If you are unable to resolve your concerns with the Partners, please raise the matter with us via the channels mentioned above.

## **B. The Collection and Use of Your Information**

### **Data Privacy**

22. From time to time, it is necessary for you to supply us with data to enable us to provide you with the products, services and benefits which are available to HSBC Premier Elite clients or in connection with our servicing you as an HSBC Premier Elite client. HSBC is committed to keeping your information private. You will find full details of how your information (including your personal data) may be used in the Integrated Account Terms and Conditions and the Data Privacy Notice (formerly known as Notice to Customers relating to the Personal Data (Privacy) Ordinance) as applicable to you (the "Notice"). You can obtain a copy of the Integrated Account Terms and Conditions and the Notice by asking your dedicated HSBC relationship manager or visiting our branches or our public website or contacting our HSBC Hotline.

### **Collection of Your Information**

23. HSBC may collect information about you through your banking relationship (as set out in the Integrated Account Terms and Conditions and the Notice) and collect information about you through any available sources.

HSBC may also collect information about you from the Partners and from anyone they ask to provide services to you, including:

- contact information that you provide to make bookings;
- information about enquiries that you make to the Partners, including enquires for which no booking is made (such as enquiries about recreation, property searches and management, education and health services);
- information about bookings that are made through the Partners, including event bookings, dining bookings, travel dates, travel destinations and hotel bookings;
- information about interests and preferences, including brands that you like and companies that you buy from; and
- details collected by the Partners relating to your registration, preference or use or purchase of the Partners' services or products.

## **Use of Your Information**

24. HSBC will use, process, transfer and disclose information about you and your use of HSBC Premier Elite services (including your use of Partners' services) to:
- provide you with a broader range of investment, insurance, and banking products and services;
  - provide you access to the services of the Partners and other third parties providing services in connection with HSBC Premier Elite;
  - enable HSBC (including your relationship manager) to understand your needs and preferences (including contacting you about products and services tailored to your needs, if you agree to it) and conduct market research;
  - send you direct marketing materials, if you agree to it (note: acceptance of these Terms will not change your marketing preference maintained in the Bank); and
  - carry out the purposes as stated in the Integrated Account Terms and Conditions and the Notice.

## **Data Sharing**

25. HSBC may share your information with carefully selected third parties to support our processing of your information and provide the products, service and benefits available from HSBC Premier Elite. We will always ensure that these third parties process your information in accordance with applicable data protection laws and our own internal standards. HSBC may also share your information with other parties (within or outside Hong Kong) as set out in the Integrated Account Terms and Conditions and the Notice for the purposes as stated in those terms. Your information may also be shared between us and Partners or third parties providing services in connection with HSBC Premier Elite for the purposes of any enquiries or complaints about the services provided to you.
26. HSBC and third parties who receive your information from HSBC may be located in countries where data protection laws do not provide the same standard of protection as they do in the country in which you live. HSBC will always ensure that your information will be protected by a strict code of secrecy and security and handled in accordance with applicable data protection laws. By remaining as an HSBC Premier Elite client, you agree that your data may be transferred to countries where data protection laws do not provide the same standard of protection as they do in the country in which you live.
27. Should HSBC decide to replace any Partner (the "Outgoing Partner") with another Partner (the "Incoming Partner") in relation to the same type of service, to facilitate a smooth transition from one to the other and reduce any inconvenience to you caused by the transition process, HSBC may require the Outgoing Partner to share information that it holds about you with the Incoming Partner. This information may be shared before you have activated your registration with the Incoming Partner. That information may also be delivered by the Outgoing Partner to the Incoming Partner through HSBC. Any such information will be shared in accordance with applicable law and regulation.

## **Your Responsibility**

28. HSBC may also connect you with Partners and other third parties through your use of the HSBC Premier Elite services, these third parties may collect your information directly from you and through your use of the HSBC Premier Elite services. Please note that third parties you provide your information to should have their own privacy policies and will handle your information in accordance with their policies. Please ensure that you review the privacy policies and accept their terms before using their services. HSBC does not accept any liability for your use of their services. You are also required to ensure that any third parties whose information is provided by you to us or to Partners or other third parties through your use of the HSBC Premier Elite services has been notified of and agreed to the collection and use of their information in the same way as your information as set out in these terms.

29. For more information in relation to data privacy and data sharing under these terms, please contact our HSBC Hotline or visit our branches or our public website.

### **Governing Law**

30. The laws of the Hong Kong Special Administrative Region govern these Terms.

31. The English version of these Terms prevails to the extent of any inconsistency between the English and the Chinese versions. Any Chinese version of these Terms is for reference only.

32. You submit to the non-exclusive jurisdiction of the Hong Kong courts. These Terms may be enforced in the courts of any competent jurisdiction.

33. No person other than you and us will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Terms.

If you have questions about these Terms, please contact our HSBC Hotline or ask your dedicated HSBC relationship manager or visit our branches.

## **Appendix 1**

### **Total Relationship Balance**

**“Total Relationship Balance”** (TRB)<sup>1</sup> includes:

- Hong Kong dollar/Renminbi/Foreign currency deposits
- Market value of the following investments: local and overseas securities, unit trusts, bonds, certificates of deposit, equity linked investments, structured notes, Monthly Investment Plan (Stocks/Unit Trusts) and Wayfoong Statement Gold
- Deposit amounts of Deposit Plus and Structured Investment Deposits
- Utilised lending facilities (excluding mortgages and amounts outstanding on credit cards)
- Life insurance with savings or investment component\*
- HSBC MPF balances and HSBC ORSO Defined Contribution Scheme balances which are administered by The Hongkong and Shanghai Banking Corporation Limited

\* For life insurance with savings component:

- Investment-linked life insurance policies include the total cash value of the policies
- Other life insurance policies include the total cash value of the policies OR total premium paid less any annuity payments received (if applicable), whichever is higher

To determine your overall TRB in sole capacity, the applicable TRB of all your personal sole account(s)<sup>2</sup> and all your joint account(s)<sup>3</sup> will be included in the calculation.

To determine your overall TRB in joint capacity, the applicable TRB of all your joint account(s)<sup>2</sup> held with the same joint account holders will be included in the calculation.

Notes:

1. There may be a time lag before the value of certain investment transaction (eg Initial Public Offering (IPO) subscriptions for securities, bonds, open-end funds and certificates of deposit) and life insurance policies will be included in the TRB due to the processing time required and therefore may affect the TRB in the Bank's record.
2. All these accounts must be held or registered under the same name(s) and identity number(s).
3. Your name and identity number held or registered under these joint accounts must be the same as that held or registered under your sole account.

## **Risk Disclosure**

### **Stocks Risk Disclosure**

- Making available to you any advertisements, marketing or promotional materials is part of our Bank's ordinary course of securities dealing business. It shall not, by itself, constitute solicitation of the sale or recommendation of any investment products.
- Investment involves risk. Notwithstanding the benefits of offer(s) mentioned herein, you should carefully consider the risks and features of any investment products (including but not limited to equities/exchange traded funds/exchange traded derivatives & structured products) or services mentioned herein to assess whether they are appropriate for you in view of your investment experience, objectives, financial resources and relevant circumstances. The price of investment products may move up or down. Losses may be incurred as well as profits made as a result of buying and selling investment products.

### **Unit Trusts Risk Disclosure**

- Funds which are invested in certain markets and companies (eg emerging, commodity markets and smaller companies etc.) may also involve a higher degree of risk and are usually more sensitive to price movements.
- Credit Risk/Interest Rate Risk – a fund that invests in fixed income securities may fall in value if interest rates change, and is subject to the credit risk that issuers may not make payments on such securities. Price of the fund may have a high volatility due to investment in financial derivative instruments and may involve a greater degree of risk than in the case with conventional securities.
- Counterparty Risk – a fund will be exposed to credit risk on the counterparties with which it trades in relation to financial derivative instrument contracts that are not traded on a recognised exchange. Such instruments are not afforded the same protections as may apply to participants trading financial derivative instruments on organised exchanges, such as the performance guarantee of an exchange clearing house. A fund will be subject to the possibility of insolvency, bankruptcy or default of a counter party.

### **Bonds and Certificates of Deposit ('CDs') Risk Disclosure**

- Bonds/CDs are mainly medium to long-term fixed income products, not for short-term speculation. You should be prepared to hold your funds in bonds/CDs for the full tenure; you could lose part or all of your principal if you choose to sell bonds/CDs prior to maturity.
- It is the issuer to pay interest and repay principal of bonds/CDs. If the issuer defaults, the holder of bonds/CDs may not be able to receive back the interest and principal. The holder of bonds/CDs bears the credit risk of the issuer and has no recourse to HSBC unless HSBC is the issuer itself.
- Indicative prices of bonds/CDs are available and bonds/CDs prices do fluctuate with market changes. Factors affecting the market price of bonds/CDs include, and are not limited to, fluctuations in Interest Rates, Credit Spreads and Liquidity Premiums. The fluctuation in yield generally has a greater effect on prices of longer tenure bonds/CDs. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling bonds/CDs.
- If you wish to sell bonds/CDs, HSBC may repurchase them based on the prevailing market price under normal market circumstances, but the buying price may differ from the original selling price due to changes in market conditions.
- There may be exchange rate risks if you choose to convert payments made on the bond/CDs to your home currency.
- The secondary market for bonds/CDs may not provide significant liquidity or may trade at prices based on the prevailing market conditions and may not be in line with the expectations of holders of bonds/CDs.

- If bonds/CDs are redeemed early, you may not be able to enjoy the same rates of return when you use the funds to purchase other products.

#### **Deposit Plus (DPS) Risk Disclosure**

- Not a time deposit–Deposit Plus is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.
- Derivatives risk–Deposit Plus is embedded with FX option(s). Option transactions involve risks, especially when selling an option. Although the premium received from selling an option is fixed, you may sustain a loss well in excess of such premium amount, and your loss could be substantial.
- Limited potential gain–The maximum potential gain is limited to the interest on the deposit.
- Maximum potential loss – Deposit Plus is not principal protected. You must be prepared to incur loss as a result of depreciation in the value of the currency paid (if the deposit is converted to the linked currency at maturity). Such loss may offset the interest earned on the deposit and may even result in losses in the principal amount of the deposit.
- Not the same as buying the linked currency–Investing in Deposit Plus is not the same as buying the linked currency directly.
- Market risk – The net return of Deposit Plus will depend upon the exchange rate of deposit currency against the linked currency prevailing at the deposit fixing time on the fixing date. Movements in exchange rates can be unpredictable, sudden and drastic, and affected by complex political and economic factors.
- Liquidity risk–Deposit Plus is designed to be held until maturity. You do not have the right to request early termination of this product before maturity. Under special circumstances, the Bank has the right to accept your early redemption request at its sole discretion and on a case by case basis. The Bank will provide an indication of the redemption price upon such request. Your return upon such early redemption will likely be lower than that if the deposit were held until maturity and may be negative.
- Credit risk of the Bank –Deposit Plus is not secured by any collateral. When you invest in this product, you will be relying on the Bank’s creditworthiness. If the Bank becomes insolvent or defaults on its obligations under this product, you can only claim as an unsecured creditor of the Bank. In the worst case, you could suffer a total loss of your deposit amount.
- Currency risk–If the deposit currency and/or linked currency is not your home currency, and you choose to convert it back to your home currency upon maturity, you may make a gain or loss due to exchange rate fluctuations.
- Risks relating to RMB – You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government’s control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product. In case you receive RMB as Linked Currency at maturity and you choose to convert your maturity proceeds to other currencies, you may suffer loss in principal. This product will be denominated (if Deposit Currency being RMB) and settled (when receive RMB at maturity) in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.

#### **Capital Protected Investment Deposit (CPI) Risk Disclosure**

- Not a time deposit – Capital Protected Investment Deposit is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.



- Derivatives risk – Capital Protected Investment Deposit is embedded with FX option(s). Option transactions involve risks. If the exchange rate of the currency pair performs against expectation at the fixing time on the fixing date, you can only earn the minimum payout of the structure.
- Limited potential gain–The maximum potential gain is limited to higher payout on the deposit less the principal amount, when exchange rate of currency pair at fixing moves in line with your anticipated direction.
- Not the same as buying the linked currency–Investing in Capital Protected Investment Deposit is not the same as buying the linked currency directly.
- Market risk–The return of Capital Protected Investment Deposit will depend upon the exchange rates of currency pair against trigger rate at the fixing time on the fixing date. Movements in exchange rates can be unpredictable, sudden and drastic, and affected by complex political and economic factors. You must be prepared to take the risk of earning the lower payout/no return (if exchange rate performs against expectation) on the money invested.
- Liquidity risk – Capital Protected Investment Deposit is designed to be held until maturity. You do not have a right to request early termination of this product before maturity. Under special circumstances, the Bank has the right to accept your early redemption request at its sole discretion and on a case by case basis. The Bank will provide an indication of the redemption price upon such request. Your return upon such early redemption will likely be lower than that if the deposit were held until maturity and may be negative.
- Credit risk of the Bank – Capital Protected Investment Deposit is not secured by any collateral. When you invest in this product, you will be relying on the Bank’s creditworthiness. If the Bank becomes insolvent or defaults on its obligations under this product, you can only claim as an unsecured creditor of the Bank. In the worst case, you could suffer a total loss of your deposit amount.
- Currency risk–If the deposit currency is not your home currency, and you choose to convert it back to your home currency upon maturity, you may make a gain or loss due to exchange rate fluctuations.
- Risk of early termination by the Bank–The Bank shall have the discretion to uplift a Deposit or any part thereof prior to the Maturity Date (subject to the deduction of such break costs or the addition of such proportion of the return or redemption amount, which may result in a figure less than the original principal amount of the Deposit) if it determines, in its sole discretion, that this is necessary or appropriate to protect any right of the Bank to combine accounts or set-off, or any security interest, or to protect the Customer’s interests.
- Risks relating to RMB–You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government’s control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product when you convert RMB into your home currency. The value of your RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your RMB deposit to other currencies at an exchange rate that is less favourable than that in which you made your original conversion to RMB, you may suffer loss in principal. This product (if denominated in RMB) will be denominated and settled in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.

### **Equity Linked Investments (‘ELIs’) Risk Disclosure**

The following risks should be read together with the other risks contained in the ‘Risk Warnings’ section in the relevant offering documents of the ELIs

- You should note that the information contained in this material does NOT form part of the offering documents of our ELIs. You should read all the offering documents of our ELIs (including the programme memorandum, the financial disclosure document, the relevant product booklet and the indicative term sheet and any addendum to any of such documents) before deciding whether to invest in our ELIs. If you have doubt on the content of this material, you should seek independent professional advice.

- Not a time deposit–ELI is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.
- Not principal protected – ELIs are not principal protected: you could lose all of your investment.
- Limited potential gain – you may not receive any potential cash dividend amount–The maximum potential gain under this product is capped at an amount equal to the sum of the difference between the issue price and the nominal amount of the ELIs (if any) (less any cash settlement expenses) and the maximum periodic potential cash dividend amount(s) payable during the scheduled tenor (i.e the period from (and including) the issue date to (and including) the settlement date) of the ELIs. It is possible that you may not receive any potential cash dividend amount for the entire scheduled tenor of the ELIs.
- Re-investment risk–If our ELIs are early terminated, we will pay you the nominal amount of the ELIs (less any cash settlement expenses) and any accrued potential cash dividend amount calculated up to (and including) that call date. No further potential cash dividend amount will be payable following such early termination. Market conditions may have changed and you may not be able to enjoy the same rate of return if you re-invest these proceeds in other investments with similar risk parameters.
- No collateral – ELIs are not secured on any of our assets or any collateral.
- Limited market making arrangements are available and you may suffer a loss if you sell your ELIs before expiry– Our ELIs are designed to be held to their settlement date. Limited market making arrangements are available on a bi-weekly basis for all our ELIs. If you try to sell your ELIs before expiry, the amount you receive for each ELI may be substantially less than the issue price you paid for each ELI.
- Not the same as investing in the reference asset – Investing in our ELIs is not the same as investing in the reference asset. Changes in the market price of the reference asset may not lead to a corresponding change in the market value of, or your potential payout under, the ELIs.
- Not covered by Investor Compensation Fund – Our ELIs are not listed on any stock exchange and are not covered by the Investor Compensation Fund. There may not be any active or liquid secondary market.
- Maximum loss upon HSBC’s default or insolvency – Our ELIs constitute general, unsecured and unsubordinated contractual obligations of HSBC as issuer and of no other person (including the ultimate holding company of our group, HSBC Holdings plc). When you buy our ELIs, you will be relying on HSBC’s creditworthiness. If HSBC becomes insolvent or defaults on its obligations under the ELIs, in the worst case scenario, you could lose all of your investment.
- Risks relating to RMB–You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government’s control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product when you convert RMB into your home currency. The value of your RMB-denominated ELIs will be subject to the risk of exchange rate fluctuation. If you choose to convert your RMB deposit to other currencies at an exchange rate that is less favourable than that in which you made your original conversion to RMB, you may suffer loss in principal. This product (if denominated in RMB) will be denominated and settled in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.
- You may, at settlement, receive physical delivery of reference asset(s).
- Our ELIs may be terminated early by us according to the terms as set out in offering documents of our ELIs.
- Our ELIs are structured investment products which are embedded with derivatives.
- Investment returns (if any) not denominated in home currency are exposed to exchange rate fluctuations. Rates of exchange may cause the value of investments to go up or down.
- The Hongkong and Shanghai Banking Corporation Limited is the issuer and product arranger of our ELIs.

### **Renminbi ('RMB') Related Products Risk Disclosure**

- There may be exchange rate risks if you choose to convert RMB payments made on the bonds to your home currency.
- RMB debt instruments are subject to interest rate fluctuations, which may adversely affect the return and performance of the RMB products.
- RMB products may suffer significant losses in liquidating the underlying investments if such investments do not have an active secondary market and their prices have large bid/offer spreads.
- You could lose part or all of your principal if you choose to sell your RMB bonds prior to maturity.

### **China A Shares Risk Disclosure**

- Investment in China A Shares through Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect involves risks. You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and relevant circumstances. The price of securities may move up or down. Losses may be incurred and profits may be made as a result of buying and selling securities.
- For further information, you should refer to the risk disclosures and other terms set out in the China Connect/ Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect Terms and Conditions.

### **Currency Conversion Risk Disclosure**

- The value of your foreign currency and RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your foreign currency and RMB deposit to other currencies at an exchange rate that is less favourable than the exchange rate in which you made your original conversion to that foreign currency and RMB, you may suffer loss in principal.

The information contained in this material and the content have not been reviewed by the Securities and Futures Commission of Hong Kong or any regulatory authority in Hong Kong.

You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and circumstances.

Making available to you any advertisements, marketing or promotional materials, market information or other information relating to a product or service shall not, by itself, constitute solicitation of the sale or recommendation of any product or service. If you wish to receive solicitation or recommendation from us, please contact us and, where relevant, go through our suitability assessment before transacting.

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