

Dedicated Bond Services

Enjoy exclusive services for the selected few

Important Risk warning

- ◆ This is an investment product. The investment decision is yours but you should not invest in this product unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.
- ◆ This Note is NOT equivalent to a time deposit.
- ◆ Issuer's and Guarantor's risk - This Note is subject to both the actual and perceived measures of credit worthiness of the Issuer and the Guarantor (if any). There is no assurance of protection against a default by the issuer or the Guarantor (if any) in respect of the repayment obligations. In the worst case scenario, you might not be able to recover the principal and any coupon if the issuer or the Guarantor (if any) defaults on the note.
- ◆ Additional risks are disclosed in the "Risk Disclosure" section. Please refer to it for details

What is available in this service?

Without additional cost, you may

- ◆ Gain access to the primary bond market to capture global investment opportunities by subscribing to newly issued bonds which are normally the exclusive domain of institutional investors and private banking clients
- ◆ Choose from extensive range of bonds, ranging from investment-grade to high-yield bonds in both primary and secondary market, that we may source to meet your needs.
- ◆ Access to government bonds, corporate bonds, green bonds and certificates of deposit (CDs) from well-recognised issuers.
- ◆ Enjoy dedicated support from a professional team and competitive pricing.

How can I access to primary bond information?

Not only can you access the primary bond market information by our Professional team, but also receive our SMS with the bond information* via your Hong Kong mobile number held on record with the Bank on the offer day.

* Please note that sending the SMS on the offer day is for your information only. Investment involves risk. The investment decision is yours and making available the information to you does not constitute a solicitation or recommendation for the purchase of the product.

How to qualify for such service?

This service is exclusive to:

- ◆ HSBC Premier Elite – a privileged and personalised service for clients who maintain an average daily Total Relationship Balance of at least HKD7.8M with us in Hong Kong.
- ◆ Professional Investor – for clients with HKD8M in assets made up of Investments, Certificates of Deposit (CDs) and cash or cash equivalent deposits.

Terms and Conditions apply. Investing in Bonds is subject to eligibility & suitability criteria.

What should I do to enjoy the service?

You may upgrade your banking experience, unlocking the potential of your wealth by:

- ◆ Contacting us to arrange an appointment for us to better understand your needs.
- ◆ Calling us at (852) 2233 3033 (for existing HSBC Global Private Banking customers), (852) 2233 3033 (for existing HSBC Premier Elite customers) or (852) 2233 3377 (for new customers).
- ◆ Visiting our website at <https://www.hsbc.com.hk/premier-elite/wealth/dedicated-bonds/> to understand more of our services
HSBC HK > Banking > HSBC Premier Elite > Preferential pricing and exclusive products > Dedicated Bonds Services

Risk disclosure

- ◆ Bonds are mainly medium to long-term fixed income products, not for short-term speculation. You should be prepared to hold your funds in bonds for the full tenure; you could lose part or all of your principal if you choose to sell bonds prior to maturity.
- ◆ It is the issuer to pay interest and repay principal of bonds. If the issuer defaults, the holder of bonds may not be able to receive back the interest and principal. The holder of bonds bears the credit risk of the issuer and has no recourse to HSBC unless HSBC is the issuer itself.
- ◆ Indicative prices of bonds are available and bonds prices do fluctuate with market changes. Factors affecting the market price of bonds include, and are not limited to, fluctuations in Interest Rates, Credit Spreads and Liquidity Premiums. The fluctuation in yield generally has a greater effect on prices of longer tenure bonds. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling bonds.
- ◆ If you wish to sell bonds, HSBC may repurchase them based on the prevailing market price under normal market circumstances, but the buying price may differ from the original selling price due to changes in market conditions.
- ◆ There may be exchange rate risks if you choose to convert payments made on the bonds to your home currency.
- ◆ The secondary market for bonds may not provide significant liquidity or may trade at prices based on the prevailing market conditions and may not be in line with the expectations of holders of bonds.
- ◆ If bonds are redeemed early, you may not be able to enjoy the same rates of return when you use the funds to purchase other products.

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